

Fredericksburg VA
Market #165
12+ Population:

227,700 (MSA)\* 288,000 (TSA)\*\*

Surveyed: Continuously Spring 2002

**Updated:** July 22, 2002 **Next:** August 20, 2002

				Sp	Su	Fa	Wi	Sp	
Station	Format	Positioner	Owner				2002		Chg
1 WFLS-FM	Country	93 WFLS	Free Lance-Star	19.1	15.5	17.2	17.9	17.9	E
2 WBQB-FM	Hot AC	B-101.5	Mid-Atlantic Network	9.7	12.4	9.3	8.6	8.5	-0.1
3 WTOP-A/F	News	WTOP	Bonneville International	1.8	5.9	5.7	6.2	5.3	-0.9
4 WGRX-FM	Rockish Country	Thunder 104.5	Telemedia Broadcasting	0.6	1.2	1.1	2.1	4.4	+2.3
5 WJFK-FM	Hot Talk	106.7 WJFK	Infinity Broadcasting	6.4	4.3	2.5	4.8	4.1	-0.7
6 WPGC-FM	CHR/Rhythmic	95.5 WPGC	Infinity Broadcasting	3.3	4.0	3.4	2.4	3.8	+1.4
7 WFVA-AM	Adult Standards	The Memories Station	Mid-Atlantic Network	1.8	2.2	2.0	2.4	3.4	+1.0
WGRQ-FM	50s-70s Oldies	Virginia's Rockin' Oldies	Telemedia Broadcasting	3.6	2.5	3.7	2.4	3.4	+1.0
9 WKYS-FM	Urban	93.3 WKYS	Radio One	2.7	3.4	2.8	1.0	3.1	+2.1
10 WWUZ-FM	Classic Rock	Classic Rock 96.9	Free Lance-Star	3.0	1.9	2.0	1.0	2.8	+1.8
11 WHUR-FM	Urban AC	96.3 WHUR	Howard University	3.0	1.6	2.0	2.4	2.5	+0.1
12 WWZZ-FM	Modern AC	Z-104	Bonneville International	3.6	3.4	3.7	3.1	2.2	-0.9
WYSK-FM	Alternative	99-3 WYSK	Free Lance-Star	0.6	1.6	2.0	2.7	2.2	-0.5
14 WARW-FM	Classic Rock	Classic Rock 94.7	Infinity Broadcasting	1.8	1.6	1.7	1.7	1.9	+0.2
WMZQ-FM	Country	98.7 MZQ	Clear Channel	1.5	0.6	1.1	2.1	1.9	-0.2
16 WBTJ-FM	Urban	106-5 The Beat	Clear Channel		1.6	2.0	2.4	1.6	-0.8
WCDX-FM	Urban	Power 92-1 Jamz	Radio One	2.1	1.2	3.1	1.4	1.6	+0.2
WIHT-FM	CHR/Pop	Hot 99-5	Clear Channel	0.6		1.1	2.1	1.6	-0.5
WWDC-FM	Alternative	DC-101	Clear Channel	2.1	2.8	3.1	2.7	1.6	-1.1
20 WAVA-FM	Cont Christian	WAVA	Salem Communications	0.9		1.1	0.7	1.3	+0.6
WBIG-FM	Oldies	Big 100	Clear Channel	0.9		1.7	1.4	1.3	-0.1
WJMA-FM	Country	98.9 WJMA	Piedmont Communications	0.9	1.6	1.1	2.4	1.3	-1.1
23 WRXL-FM	Rock	XL-102	Clear Channel	1.8	1.9	1.4	1.0	1.3	+0.3
24 WASH-FM	Soft Rock	Soft Rock 97.1	Clear Channel	1.2	0.6	1.1	1.0	0.6	-0.4
WHTE-FM	CHR/Pop	Hot 101.9	Clear Channel	1.8	0.6	0.6	1.4	0.6	-0.8
WINC-FM	Hot AC	92.5 WINC-FM	Mid-Atlantic Network	0.9		0.6		0.6	NR
WJZW-FM	Smooth Jazz	Smooth Jazz 105.9	ABC Radio	1.5	2.5	2.0	2.1	0.6	-1.5
WKHK-FM	Country	K-95	Cox Radio Inc					0.6	NR
WTVR-FM	AC	Lite 98	Clear Channel	1.2	1.6	0.8	1.4	0.6	-0.8
	st gainers:	The biggest losers:	Cluster Totals:	_			_		
WGRX-FM		WJZW-FM1.5	1st Free Lance-Star Publishing 22.9 (+1.7) with 3 stations						
WKYS-FM		WWDC-FM1.1	2nd Mid-Atlantic Network						
WWUZ-FM	+1.8	WJMA-FM1.1	3rd Clear Channel Commun			. ,		tations	
			4th Infinity Broadcasting						
			5th Bonneville Internationa	I Corpo	ration	. 7.5 (-1	L.5) with	n 2 stat	ions

* Metro Survey Area (MSA): Includes a city (or cities) whose population is specified as that of the central city together with the county (or counties) in which it is
located. The Metro also includes contiguous or additional counties when the economic and social relationships between the central and additional counties meet
specific criteria. Arbitron Metros generally correspond to the Metropolitan Statistical Areas (MSAs) defined by the U.S. Government's Office of Management and
Budget. They are subject to exceptions dictated by historical industry usage and other marketing considerations.

<sup>\*\*</sup> Total Survey Area (TSA): A geographic area that encompasses the Metro Survey Area and may include additional counties located outside the Metro which meet certain listening criteria to Metro-licensed stations.