



PRESS RELEASE:

November 4, 2012 Lynchburg Radio Group announces the launch of HOT 103.9.

Todd Robinson and Mike McKendree's Lynchburg Radio Group announces the launch of the all new WXCF-FM Big Island/Lynchburg, VA; as HOT 103.9 R&B and Hip Hop. WXCF-FM split their simulcast with WKHF-FM on Friday morning 11am November 2, 2012. Hot 103.9 is Central VA's Home for R&B from Today, 2K & Back in the Day! The featured artists are cultural icons who cross the boundaries of age and race. New website and social media will be rolling out this week.

Lynchburg Radio Group LLC formed by Robinson and McKendree operates WXCF-FM Big Island, VA, WIQO-FM Forest, VA and WKHF-FM Lynchburg, VA.

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