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**Hot 100.5
WVHT-FM**

Press Release



FOR IMMEDIATE RELEASE

June 26, 2013

Hot 100.5 Wins VAB Outstanding Website Award

VIRGINIA BEACH, VA – Hot 100.5 (WVHT-FM) won first place in the 76th Annual Virginia Association of Broadcasters Awards for Outstanding Website – Large Market. The awards were announced during a ceremony at the Hilton Virginia Beach Oceanfront on Friday, June 21st, 2013 and are based on achievements in broadcasting during the 2012 calendar year.

"This is truly an honor to receive" exclaimed Jeff Rimmer, Max Media's Vice President of Digital Strategy. "We envisioned creating a website product that was simple for the listener to navigate and engage themselves with, therefore we developed and launched the first radio station website without the clutter of banner advertising. By enhancing our website to the model, it became Smartphone friendly and provided our audience the ease of receiving our web content from any device they chose to use."

"Since my first day at Max Media in 2010, our team has been dedicated to transforming these radio stations into an electronic medium that, website and social media alike, delivers the best product that our listeners deserve" says Dave Paulus, Vice President and General Manager of Max Media of Hampton Roads. "We are creatures of habit and knew that with the development of the new website design, we would be able to enhance our audiences engagement with Hot 100.5. I am delighted and honored to see our team's hard work and efforts be awarded."

The Virginia Association of Broadcasters solicited for entries on radio and television projects between January 2012 and December 2012. The categories are broken down by market size and judged separately based on commercial and non-commercial stations.

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Max Media owns and/or operates or has under contract 41 radio stations in 8 markets, including: Norfolk-Virginia Beach, VA. The Outer Banks of NC, Denver, CO, Russellville/Morrilton AR, Selinsgrove PA, Marion-Carbondale IL, Cape Girardeau MO and Poplar Bluff MO. Max Media also owns and/or operates 7 television stations in: Traverse City MI (ABC), Bowling Green KY (NBC), Portland ME (FOX), Missoula MT (ABC), Great Falls MT (NBC), Butte/Bozeman MT (ABC) and Tyler TX (CBS).