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Hot 100.5  
WVHT-FM

# Press Release



FOR IMMEDIATE RELEASE

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## Hot 100.5 Celebrates Two-Year Anniversary

**VIRGINIA BEACH, VA** – Hot 100.5 (WVHT-FM) celebrates two-years as being the only Mainstream Top 40/CHR Radio Station in the Hampton Roads market on Wednesday. The station evolved from Kung Pao 100.5 playing Classic Chinese Hits at 7:00 AM on Monday, April 27, 2009.

“To see this station grow and super serve the community with the best music, on-air personalities and promotions in the respective market is something we’re truly proud to have accomplished in just two-years” says Paul McCoy, Hot 100.5’s Program and Music Director. “The support we’ve received from our listeners and clients alike makes this success a collaborative effort.”

To celebrate the anniversary, Hot 100.5 is rewarding its listeners with “birthday gifts” including a flyaway to see Britney Spears in Los Angeles, a flyaway to see Rihanna in Chicago, tickets and five-star hotel accommodations to see Glee Live in Washington, DC, Apple iPods, Apple iPads, Flipcams, and more.

Since it’s launch in 2009, Hot 100.5 has been the market leader in quality programming and technology. The station has the most advanced and listener interactive website in the market, more than 35,000 Facebook fans and close to 100,000 mobile application downloads. Hot 100.5 continues to be the market-leader in ratings with Women 18-34.

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*Max Media owns and/or operates or has under contract 41 radio stations in 8 markets, including: Norfolk-Virginia Beach, VA. The Outer Banks of NC, Denver, CO, Russellville/Morrilton AR, Selinsgrove PA, Marion-Carbondale IL, Cape Girardeau MO and Poplar Bluff MO. Max Media also owns and/or operates 7 television stations in: Traverse City MI (ABC), Bowling Green KY (NBC), Portland ME (FOX), Missoula MT (ABC), Great Falls MT (NBC), Butte/Bozeman MT (ABC) and Tyler TX (CBS).*