

WTKR NewsChannel 3 – Now Completely in High Definition!

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Norfolk, VA. **WTKR NewsChannel 3** is the only station in Hampton Roads to broadcast live local news completely in 1080i high definition.

“We’re taking action and getting results in HD where it matters most,” said Tina Luque-Blacklocke, NewsChannel 3 News Director. “We’re making sure Hampton Roads residents get the clearest picture of what’s going on in the community”, Luque-Blacklocke added.

NewsChannel 3 is pioneering the way local news is delivered in high definition. WTKR is the only station in Hampton Roads with the ability to broadcast in HD, live from any local neighborhood, not just from the news desk.

“It’s high definition done right,” said Jeff Hoffman, WTKR President and General Manager. “NewsChannel 3 is setting the standard for local news in Hampton Roads and this is just the beginning,” Hoffman added.

On Monday January 26, NewsChannel 3 at 5pm launched WTKR’s high definition newscasts, complete with a refreshed news set, new HD graphics and a new interactive HD weather system complemented by VIPIR radar.

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Local TV LLC is a broadcast holding company created in 2007 to acquire nine heritage television stations in eight mid-sized markets. Local TV is owned by Oak Hill Capital Partners, management and a consortium of bankers and high yield lenders.