



FOR IMMEDIATE RELEASE

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Norfolk, VA. There's never been a better time to tune in to WGNT27! Hampton Roads CW network is growing strong and continues to create excitement in its viewers. With the addition of fresh new shows, the proven quality of ongoing programming and local news powered by WTKR NewsChannel 3 -- it's clear - It's On! WGNT27!

Throughout the day WGNT27's strong line-up is keeping folks tuned in. Offering Hampton Roads first local news program from 7-9 a.m., WGNT News Powered by NewsChannel 3 grew a share point in the 8 a.m. hour. With exclusive Beat The Traffic and VIPIR Weather updates every 10 minutes, it's easy to see why more people are starting their day with The WGNT27 team. Laila Muhammad, Blaine Stewart, VIPIR Meteorologist Myles Henderson and Beat The Traffic reporter Kristen Crowley energize the audience with information, weather and are quickly emerging as Hampton Roads best morning team.

In the afternoon and evenings, WGNT27 keeps it real with Bill Cunningham, Dr. Phil, Judge Joe and Judge Judy. Bill Cunningham, on at 2 p.m., shot up a rating point and 2 shares, while Dr. Phil, Judge Joe, and Judge Judy all surpassed their marks with increased viewership from May 2012.

At 3 p.m. The Steve Harvey show is the King. Sharing the #1 slot with the new Queen of daytime, Ellen, airing on its sister station, WTKR NewsChannel 3. Both finishing November with a 3.0 rating, 7 share.

Great shows, outstanding personalities and innovative programming have yet again proven that It's On! WGNT27.

Source: Arianna Overnights, Live + SD Households, November, 2012 sweep period

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Local TV LLC is a broadcast holding company created in 2007 to acquire nine heritage television stations in eight mid-sized markets. Local TV is owned by Oak Hill Capital Partners, management and a consortium of bankers and high yield lenders.