



CW27 IS MAKING "NEWS" IN NORFOLK

The Daily Break section of the Virginian Pilot on Friday November 2, 2007, featured two success stories about CW27.



CW news Teen show gets a boost

"Teen News Now," the WGNT-CW27 news program produced by Hampton Roads teens, is moving to prime time starting Saturday. The ratings have been a delight, sometimes beating other local stations' news programs, Vice President and General Manager Steven Soldinger says. It will air at 10 p.m. Saturdays, instead of 11.

The ratings are attractive

Hampton Roads appears to love aspiring models. Last Wednesday, CW's "America's Next Top Model" was the top-rated network prime-timer, even beating a World Series game. About 15 percent of local homes watching TV that night were watching the models. The national figure was 6 percent.

