



## PRESS RELEASE

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### NEWTALK RETURNS TO WFVA-AM ON 1/28/13

**FREDERICKSBURG, VA** - Centennial Broadcasting's WFVA-AM 1230 in Fredericksburg, Virginia, returns to the News/Talk format on Monday, January 28<sup>th</sup> at midnight. The new weekday lineup will include talk radio giants like Don Imus, Glenn Beck, Mike Huckabee, Dennis Miller, Mark Levin, Michael Savage, and a host of other great names in talk radio.

"Our listeners spoke up and told us they wanted talk to return to WFVA and we responded with a line-up of heavy-hitters in the industry," said Chuck Archer, Operations Manager. "We are the only station in the Fredericksburg Metro consistently airing news and conservative talk 24 hours a day 7 days a week."

"It has been nearly two full years since WFVA changed from a NewsTalk station to what has been enjoyed with our Adult Standards format," said Centennial Fredericksburg Market Manager, Tom Hamilton. "During that time, we have paid attention to what our listeners have said. Overwhelmingly they told us they wanted News/Talk back on WFVA. By providing many of the most listened to talk show hosts in the nation, along with community involvement, local news and public affairs programming, we will better serve our listeners, our local businesses and our community."

Ten year WFVA veteran, Ted Schubel, will continue as the station's News Director and will also host a one-hour local program, ***Town Talk With Ted***, weekdays at 8am. The show will introduce listeners to local businesses, non-profit leaders, and political figures who influence the Fredericksburg region every day.

"Ted is committed to delivering quality news content on NewsTalk 1230 WFVA", commented Archer. "For over a decade he has been producing award-winning news products on our stations. His dedication to the Fredericksburg community, unparalleled work ethic, and personal connections to the power players in the region make him a tremendous asset."

(more)



NewsTalk 1230 WFVA will also continue its long-standing relationship with ABC News including full newscasts at the top of each hour and a continuous real-time news ticker located on the NewsTalk1230.net homepage.

“We want to gain audience loyalty throughout the surrounding Fredericksburg area and provide an exciting, news filled lineup during the entire week as a result,” said Hamilton. “The truth is, this is *our* community, *our* voice, *our* station, and we hope *our* listeners will help us build a great *community* radio station...*Done Right!*”

Headquartered in Clemmons, North Carolina, Centennial Broadcasting owns six radio stations in Fredericksburg and Winchester, Virginia. The company has owned and operated NewsTalk 1230 WFVA and B101.5 (WBQB) in Fredericksburg since 2007.

(full WFVA lineup continued on next page)



## **WFVA PROGRAM SCHEDULE**

### **MONDAY – FRIDAY**

1am – 5am	Coast To Coast with George Noory
5am – 6am	America In The Morning with Jim Bohannon
6am – 8am	Imus In The Morning
8am – 9am	Town Talk With Ted
9am – 12pm	The Glenn Beck Program
12pm – 3pm	The Mike Huckabee Show
3pm – 6pm	The Dennis Miller Show
6pm – 9pm	The Mark Levin Show
9pm – 1am	The Savage Nation with Michael Savage

### **SATURDAY**

1am – 6am	Coast To Coast Weekend Edition with John B. Wells
6am – 8am	Kilmeade and Friends
8am – 10am	In The Garden with Andre Viette
10am – 1pm	The Best of Glenn Beck
1pm – 3pm	The John Gibson Show
3pm – 6pm	The Tom Sullivan Show
6pm – 9pm	The Alan Colmes Show
9pm – 1am	The John Batchelor Show

### **SUNDAY**

1am – 6am	Coast To Coast Weekend Edition with John B. Wells
6am – 8am	Kilmeade and Friends
8am – 8:30am	Community Link
8:30 – 9am	Fairview Baptist Church Service
9am – 12pm	The Best of Glenn Beck
12pm – 3pm	The John Gibson Show
3pm – 6pm	The Tom Sullivan Show
6pm – 9pm	The Alan Colmes Show
9pm – 1am	The John Batchelor Show

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