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# PRESS RELEASE

*The Songs You Remember* are back on AM1230 WFVA

**Fredericksburg, April 15, 2011:** Centennial Broadcasting launched **AM1230 WFVA** an Adult Standards formatted station today at midnight. AM1230 WFVA will feature *The Songs You Remember* from the world's most popular artists from the 50's thru the 70's, including Frank Sinatra, Barbra Streisand, Neil Diamond, Nat King Cole and Andy Williams. AM1230 WFVA also injects songs from more contemporary artists like Celine Dion, Michael Bublé, Rod Stewart and Diana Krall.

AM1230 WFVA's personalities make this format really shine. They are all seasoned, major-market pros. Jeff Rollins, Carl Hampton, Chick Watkins, and Don Reid deliver America's best music with experience, enthusiasm, and class!

Centennial Broadcasting II, LLC also owns "B101.5" WBQB in Fredericksburg and 92.5 WINC-FM & NewsTalk 1400 WINC in Winchester, Virginia and "The Bone" WXBW/WXNB in Berryville, Virginia.

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