



**Contact: John McLeod**  
Main Line Broadcasting  
Phone (804)612-0168  
Fax (804)327-9911

300 Arboretum Place  
Suite 590  
Richmond, VA, 23236  
Phone: (804)327-9902

## Big Oldies 107.3 becomes Richmond's Home for The Holidays!

For Immediate Release:  
**Richmond, VA, (date):**



Main Line Broadcasting is proud to announce that starting today, (WBBT-FM/WARV-FM) Big Oldies 107.3 is now "Richmond's Home for the Holidays!"

"Big Oldies 107.3 is known for fun BIG Oldies all year long, we thought it would be FUN to flip the Christmas switch this year and play nothing but Christmas favorites from the classics to the new." Operations Manager/PD for WBBT-FM/WARV-FM. Jim Conlee said. "We hope to make Richmond's Holiday Season 2012 the best ever!"

"Main Line Broadcasting and WBBT are always looking for opportunities to entertain our listeners and we feel Christmas programming on Big Oldies 107.3 makes tremendous sense." Station Manager Bill West said. "Our blend of Continuous Christmas programming has been fine-tuned for Richmond and is perfect for our listeners to enjoy through the holiday season."

**About Main Line Broadcasting-Richmond:** Main Line Broadcasting owns 4 radio stations which serve the Richmond area. With operations located in the Southside area, Main Line locally operates WLFV-FM (93.1 The Wolf-Fresh Country), WWLB-FM (98.9 Liberty-We Play Anything), WBBT-FM (Big Oldies 107.3-Richmond's Greatest Hits) and WARV-FM (100.3)

