



**FOR IMMEDIATE RELEASE**

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## **WAVY-TV 10 and Partners On Your Side Team Up with The Red Cross to Help Tornado Victims**

**Portsmouth, VA (April 19, 2011)** – WAVY-TV 10 and Partners On Your Side, Langley Federal Credit Union, Priority Automotive and Harrison's Moving and Storage proudly team up with The American Red Cross Disaster Relief to help tornado victims in Virginia and North Carolina.

The deadly tornadoes which tore through Southeastern Virginia and North Carolina on Saturday, April 16 began in Surry County and impacted James City, Isle of Wight, Mathews, Middlesex and Gloucester counties as well as parts of Northeastern North Carolina. The hardest hit in Virginia was Gloucester, with 167 structures destroyed and an estimated total of \$7.7 million in damage. Bertie County, N.C. residents also had their share of devastation as two tornadoes struck just ten minutes apart clocking wind gusts as high as 165 mph.

“At moments like this, our thoughts go out to all of the families who lost loved ones in this weekend’s devastating storms,” said Doug Davis, President and General Manager of WAVY/WVBT. “WAVY and our Partners will continue to do everything possible to help families and neighborhoods move forward.”

The National Weather Service reported six tornadoes touched down in Hampton Roads last Saturday with 2 confirmed deaths in Gloucester and 11 deaths confirmed in Bertie County. The American Red Cross has provided aid to many residents throughout Southeastern Virginia as Red Cross Disaster Relief workers provided food, clothing and other assistance to help them begin their recovery from the tornadoes and severe storms.

“The Red Cross sincerely appreciates WAVY-TV 10 and Partners On Your Side for their support of the American Red Cross relief efforts helping those affected in both Virginia and North Carolina. It is a genuine commitment to our community, especially in these times of need,” said Rob Shapiro of the American Red Cross.

The entire community can help with a financial donation to Red Cross Disaster Relief by visiting [www.redcross.org](http://www.redcross.org) or calling 1-800-RED-CROSS. Donations enable the Red Cross to provide shelter, food, emotional support and other assistance. Viewers can also log onto [www.wavy.com](http://www.wavy.com) for more details on tornado relief efforts and severe weather updates.

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LIN TV Corp. is traded on the New York Stock Exchange under the symbol “TVL”. Financial information about the company is available at [www.linmedia.com](http://www.linmedia.com).