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STUDIO CENTER GROWS HAIR FOR CHILDREN'S CHARITY

Virginia Beach, VA — November 5, 2103. Studio Center Total Production, headquartered in Virginia Beach, Va., launched a month long contest Friday to benefit “Canines for Disabled Kids” (CDK), a small non-profit that helps children discover, apply, and obtain service dogs to help with a variety of disabilities.

During “No Shave for the Kids November”, Studio Center male staff members will grow all sorts of facial hair including beards, mustaches and/or muttonchops. For each person who participates, the company will donate \$100 to the charity. In the category of creative hair growth, the charity will receive \$75 per “head.” The one caveat in the internal contest, participants are not allowed to shave until December 1st.

To increase charity awareness, donations and FUN, each weekday in November, Studio Center will reward one creatively bewiskered Facebook Fan, who submits a photo, with a \$50 Amazon gift card. The company will match each prize with a \$50 donation to CDK.

Studio Center has adopted “Canines for Disabled Kids” as its “signature charity” and has offered pro bono services to assist the organization in raising the funds necessary to help the children whose lives can benefit from these highly trained canines. CDK helps provide dogs for psychiatric disabilities, guide dogs, hearing dogs, medical / seizure alert dogs, social dogs, therapy dogs, traditional service dogs and walker or balance dogs. The average cost of these dogs is \$21,000 to \$24,000.

“We’ve been doing a ton of pro bono work for a wide variety of charities but decided this year to adopt one special charity and put 100% into it. Studio Center is a Pet and Kid Friendly Company so “Canines for Disabled Kids was a perfect match for us. We anticipate full staff participation so it’s going to be a very hairy month”, said William “Woody” Prettyman, Studio Center CEO.

Kristen Hartness, Canines for Disabled Kids Executive Director, commented, “ We all want to be independent, some of us need more help than other. From helping a teenager use the bathroom without an adult, to letting a high school sophomore to her blood sugar highs and lows before she would normally test, service dogs can make all the difference in helping a child achieve their best.” She went on to say, “The support of Studio Center, both with No Shave for Kids November and services provided goes a long way in helping CDK to support the children we

work with. It means so much to us at CDK that Studio Center has adopted us and is using their talent and resources to help us reach more children. “

About Studio Center: Studio Center, with 6 locations in 5 cities fully produces over 15,000 Radio and TV commercials each year. Studio Center also produces Websites, including Design and Development, Online Videos, Corporate Training Videos, Infomercials, Audio for Toys and Games and Documentaries -- for clients in all 50 states and 23 countries around the world. Studio Center Total Production has an exclusive roster of hundreds of non-union and union talent including a deep on-camera roster. Please call 1-866-515-2111 to set up a tour today! Visit our site www.studiocenter.com

About Canines for Disabled Kids: Canines for Disabled Kids is a small non-profit organization, based in Worcester, MA, that relies completely on private individual and corporate donations. The charity's mission is to support the creation of child-canine service teams to promote independence and social awareness. <http://www.caninesforkids.org>

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