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**Max Media of
Hampton Roads, LLC**

Press Release

FOR IMMEDIATE RELEASE

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Local Marketing Legend Announces Retirement

VIRGINIA BEACH, VA – Max Media of Hampton Roads Senior Marketing Consultant, Thurman Worthington, announced today that he will be retiring from his long-running, successful marketing career. He has been a local marketing professional for more than fifty years.

“I am extremely appreciative of the career that has been afforded to me in the Hampton Roads market” says Worthington. “I am grateful for numerous friends and colleagues that I have had the privilege to meet and work with.”

Thurman Worthington is a legend in the advertising community. He started a position with Chesapeake Advertising in Norfolk, Virginia just four days after graduating from the University of North Carolina at Chapel Hill in 1960. Thurman escalated his career with marketing positions at Mobil Chemical and Borden Chemical. Ten years later, he joined Landmark Radio as Local FM Sales Manager and held various management positions during his tenure. In 1986, Thurman joined Edens Broadcasting as a Marketing Consultant for WWDE-FM, a position he held until the summer of 2005. Max Media hired Thurman immediately after his resignation as a Senior Marketing Consultant.

“It has been a privilege to work with Thurman” says Dave Paulus, Vice President and General Manager of Max Media. “His leadership, professionalism, and can-do attitude will be missed.”

Worthington has received numerous awards including the Silver Medal Award from the American Advertising Federation of Hampton Roads. He is also was director for the National Radio Broadcasters Association, president of the Advertising Club of Tidewater, and the founding member and president of the Men’s Garden Club of Tidewater.

Thurman plans on volunteering his time and expertise to non-profit organizations. He will also spend countless hours with his wife Mary, daughter Kim and his rescue cat, Coopurr.

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Max Media owns and/or operates or has under contract 41 radio stations in 8 markets, including: Norfolk-Virginia Beach, VA. The Outer Banks of NC, Denver, CO, Russellville/Morrilton AR, Selinsgrove PA, Marion-Carbondale IL, Cape Girardeau MO and Poplar Bluff MO. Max Media also owns and/or operates 7 television stations in: Traverse City MI (ABC), Bowling Green KY (NBC), Portland ME (FOX), Missoula MT (ABC), Great Falls MT (NBC), Butte/Bozeman MT (ABC) and Tyler TX (CBS).