



ON YOUR SIDE



FIRST ON FOX

COX Communications' Contract to Carry WAVY TV10/WVBT FOX43 Expires on March 31, 2011

For Immediate Release;

***Contact: Doug Davis, President and General Manager, WAVY/WVBT
757-393-1010***

Portsmouth, VA; March 22, 2011 – WAVY TV10 and WVBT FOX43 announced today that on March 31, 2011 at Midnight (ET), COX Communications' contract to carry its local television stations will expire. By law, COX Communications cannot carry WAVY TV10 and WVBT FOX43 on its cable system without a contract.

“Local broadcasters routinely negotiate their contracts with pay-TV providers and the majority of the time these contracts are renewed without any disruption to viewers,” said WAVY TV10/WVBT FOX43 President and General Manager Doug Davis. “We feel it is our duty to inform our viewers when a contract deadline approaches and a new agreement has not yet been reached. Please know that we are working hard to reach a new agreement with COX Communications so you will not lose your favorite programming.”

In the event that WAVY TV10 and WVBT FOX43 are no longer carried by COX Communications, viewers may continue to watch their favorite local programming through alternative means, including over-the-air or by switching to a competing pay-TV service provider.

For more information, please visit www.wavy.com

###



LIN Media, along with its subsidiaries, is a local multimedia company that owns, operates or services 32 network-affiliated broadcast television stations, interactive television station and niche web sites, and mobile platforms in 17 U.S. markets. LIN Media's online advertising business, RMM, leverages unique technology, new product innovation and customized interactive and mobile advertising solutions to deliver measurable results to local, regional and national clients.

LIN TV Corp. is traded on the New York Stock Exchange under the symbol “TVL”. Financial information about the company is available at www.linmedia.com.