

Clear Channel Media and Entertainment Harrisonburg Names Chris Carmichael Program Director for Mix 93.1 and 104.3 Country KCY

Harrisonburg, Va. – December 6, 2012 – Clear Channel Media and Entertainment Harrisonburg announced today that Chris Carmichael has been named Program Director for WKCY-FM 104.3 Country KCY and WSVO-FM Mix 93.1, effective immediately.

Carmichael has been engaging audiences and programming in the radio industry for more than 20 years. He joined Clear Channel Harrisonburg in February 2012 as a Morning Show Host for WKCY-FM and will continue in that role in addition to overseeing the programming for both stations. Carmichael will be responsible for programming and executing WKCY-FM 104.3 Country KCY's and WSVO-FM Mix 93.1's imaging and promotional campaigns for both on-air and digital platforms.

"We're always excited to recognize and grow talent," said Steve Knupp, Operations Manager, Clear Channel Media and Entertainment Harrisonburg. "Chris brings a great depth of knowledge and many years of experience. His expertise with these two formats will be a great asset for the growth of both stations."

"We're always looking to nurture talent and build great radio stations," said Chuck Peterson, Vice President and Market Manager, WKCY-FM 104.3 Country KCY and WSVO-FM Mix 93.1. "Our goal is to provide our audience with the best listening experience and most engaging programming – Chris will help us succeed in both tasks."

"I appreciate the opportunity to continue to grow within Clear Channel and put my experience to work in making these two great stations even better," said Carmichael. "Big thanks to Steve Knupp, Chuck Peterson, David Miller and Jon Zellner for their support."

Fans can listen to Mix 93.1 via the station's website at www.mix931online.com and 104.3 Country KCY at www.countrykcy.com, as well as on iHeartRadio.com and the iHeartRadio mobile app, Clear Channel's best-in-class customizable digital listening service, that deliver everything listeners want in one free, fully-integrated service: instant access to more than 1,500 of the nation's most popular live broadcast and digital-only radio stations from 150 cities, plus user-created Custom Stations inspired by favorite artists and songs.

About Clear Channel Media and Entertainment Harrisonburg:

Clear Channel Harrisonburg owns and operates WKCY-FM; WKCY-AM; WACL-FM; WAZR-FM; WSVO-FM; WKDW-AM; WKCI-AM and is part of Clear Channel Media and Entertainment. With 239 million monthly listeners in the U.S., Clear Channel Media and Entertainment has the largest reach of any radio or television outlet in America. Clear Channel Media and Entertainment serves 150 cities through 850 owned radio stations. The company's radio stations and content can be heard on AM/FM stations, HD digital radio channels, Sirius/XM satellite, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile application on iPads and smartphones, and used via navigation systems from TomTom, Garmin and others. The company's operations include radio broadcasting, online and mobile services and products, live concerts and events, syndication, music research services and independent media representation. Clear Channel Media and Entertainment is a division of CC Media Holdings, Inc. (OTCBB: CCMO), a leading global media and entertainment company.

More information on the company can be found at clearchannel.com, clearchanneloutdoor.com and ccmediaholdings.com.

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