

“A Joyful Christmas”

November 24, 2012

Contact: Jay Daniels

jay@joyfm.org / <http://www.facebook.com/ajoyfulchristmas>

(434) 382-9527

FOR IMMEDIATE RELEASE

“A Joyful Christmas” Continues Giving Back

In its second broadcast year, “A Joyful Christmas” keeps on giving back. Host and executive producer, Jay Daniels, started “A Joyful Christmas” last year with its inaugural broadcast on WTTX-FM (Joy FM) in Lynchburg, Virginia. “We wanted to create a special program that not only brought back Christmas memories but also gave back to our community,” said Daniels. “This year, the program now has nearly 35 affiliates serving over 10 states.

“A Joyful Christmas” combines the best in Christmas standards with the stories of those who truly make a difference. “It is my belief that we should give to others,” Jay says, “just as God gave to us some 2,000 years ago.” Two of the organizations highlighted this year are Gleaning for the World (gftw.org) of Lynchburg, VA., and Duke Medical Center of Durham, N.C. (dukehealth.org). “While these organizations do not locally serve all of our listeners, it’s the stories from these organizations that we want people to know about,” Daniels said. In Virginia, teddy bear drives will be held in partnership with Gleaning to send new and used stuffed animals to children throughout the world.

“A Joyful Christmas” prides itself as being a family-friendly program with a traditional focus of Christmas. The 2-hour special will feature not only the highlights of non-profits but also stories from listeners’ Christmas memories. As the program comes to a close, Pastor Gary Stoots (a pastor in Central Virginia) will share the Christmas story from Luke 2. “Whether at home or traveling to visit family, we want our listeners to be a part of our family this Christmas,” said Daniels.

Featuring the music of Nat King Cole, Carpenters, Bing Crosby, and others, “A Joyful Christmas” will be heard on nearly 35 affiliates serving over 10 states and the United Kingdom. Many of the stations will air the program on Christmas Eve and Christmas Day, with others airing at an earlier date. Growth and expansion continues into 2013, with further affiliates to be added for next year. “It has truly been a blessing to see the things that have happened this year,” said Jay. “Words cannot express my gratitude to those who have helped.”

###

About the Host: Jay Daniels has been involved with radio broadcasting for several years. His experience in radio has taken him to many stations including WGRQ-FM in Fredericksburg, Virginia, and his current position at Joy FM in Lynchburg, Virginia. Jay is also a professional musician and vocalist, with nearly 20 years experience.

Affiliate Listing for “A Joyful Christmas”

ILLINOIS

Chicago, IL - AM 1240 WSBC - 10:00AM 12/25 (CST)

MICHIGAN

Tawas City, MI - AM 1480 WIOS - 2:00PM 12/22

NORTH CAROLINA

Asheboro, NC - 89.5 WTJY - 7:00PM 12/24 & 10:00AM 12/25 (Joy FM)
Belmont, NC - 98.7 WPIR - 7:00PM 12/24 & 10:00AM 12/25 (Joy FM)
Burlington, NC - 102.9 WTJY - 7:00PM 12/24 & 10:00AM 12/25 (Joy FM)
Charlotte, NC - AM 1150 WAVO - TBD
Harrisburg, NC - 91.3 WTJY - 7:00PM 12/24 & 10:00AM 12/25 (Joy FM)
Hickory, NC - 88.1 WPIR - 7:00PM 12/24 & 10:00AM 12/25 (Joy FM)
Indian Trail, NC - 98.5 WTJY - 7:00PM 12/24 & 10:00AM 12/25 (Joy FM)
Kings Mountain, NC - 100.1 WPIR - 7:00PM 12/24 & 10:00AM 12/25 (Joy FM)
Lexington, NC - 91.1 WTJY - 7:00PM 12/24 & 10:00AM 12/25 (Joy FM)
Roxboro, NC - 96.7 WKRX - TBD
Sanford, NC - 102.3 WTJY - 7:00PM 12/24 & 10:00AM 12/25 (Joy FM)
Winston-Salem, NC - 91.3 WXRI - 7:00PM 12/24 & 10:00AM 12/25 (Joy FM)

OHIO

Middleport, OH - 92.1 WYVK - 7:00PM 12/24 & TBD 12/25

SOUTH CAROLINA

Chesterfield, SC - 89.3 WRFE - 7:00PM 12/24 & 10:00AM 12/25 (Joy FM)
Rock Hill, SC - AM 1150 - TBD

TENNESSEE

Bristol, TN - 101.9 WTJY - 7:00PM 12/24 & 10:00AM 12/25 (Joy FM)
Johnson City, TN - 100.9 WTJY - 7:00PM 12/24 & 10:00AM 12/25 (Joy FM)
Kingsport, TN - 89.9 WTJY - 7:00PM 12/24 & 10:00AM 12/25 (Joy FM)

VIRGINIA

Appomattox/Farmville, VA - 107.1 WTTX - 7:00PM 12/24 & 10:00AM 12/25 (Joy FM)
Ashland/Richmond, VA - AM 1430 WHAN - 7:00PM 12/24
Ashland/Richmond, VA - 102.9 WHAN - 7:00PM 12/24
Broadway/Harrisonburg, VA - AM 1470 WBTX - 7:00PM 12/24 & 2:00PM 12/25
Danville, VA - 100.5 WTTX - 7:00PM 12/24 & 10:00AM 12/25 (Joy FM)
Lynchburg, VA - 97.1 WTTX - 7:00PM 12/24 & 10:00AM 12/25 (Joy FM)
Martinsville, VA - 100.9 WCBX - 7:00PM 12/24 & 10:00AM 12/25 (Joy FM)
Martinsville, VA - AM 900 WCBX - 7:00PM 12/24 & 10:00AM 12/25 (Joy FM)
Onley/Onancock, VA - 103.3 WESR - TBD
Portsmouth, VA - AM 1650 WHKT - 7:00PM 12/24 & TBD 12/25
Waynesboro/Staunton, VA - 96.5 WTTX - 7:00PM 12/24 & 10:00AM 12/25 (Joy FM)

WISCONSIN

Janesville, WI - AM 1230 WCLO - TBD