



(434) 236-0091 | <http://www.musicalspotlight.net>

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FOR IMMEDIATE RELEASE:
“LOCAL MUSIC COMES TO CENTRAL VIRGINIA RADIO”

LYNCHBURG, VA – Local artists and bands in Central Virginia and the Shenandoah Valley will soon have a new home on the radio for their music. Musical Spotlight, a weekly radio program highlighting area musicians in varied genres of music, will debut on Classic 96.7 3WZ (WWZW-FM/Buena Vista) on Saturday, June 5, 2010, at 10:00AM. Hosted by local pianist, Jay Daniels, Musical Spotlight will focus on jazz, folk, acoustic, blues, and pop music through in-depth artist interviews and song selections. Says Daniels, “This has been something I have wanted to see in this area for a long, long time. I am thrilled to be a part of the ever-changing music scene in the area.”

Artists wishing to submit their music to Musical Spotlight are encouraged to do so by sending an MP3 to musicalspotlight@gmail.com or by calling (434) 236-0091.

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About the Program: Musical Spotlight is a weekly radio program highlighting the best in local and regional music. Hosted by pianist and music aficionado, Jay Daniels, Musical Spotlight features artists from varied genres including jazz, folk, acoustic, and pop music. The program also strives to be involved in the Lynchburg community through partnerships with area venues and businesses. (<http://www.musicalspotlight.net>)

About the Station: Classic 96.7 3WZ (WWZW-FM/Buena Vista) is owned and operated by First Media, LLC. along with sister station WREL 1450 in Lexington. First Media is the parent company to other radio and television stations in Virginia, Pennsylvania, Maryland, West Virginia, and North Carolina. (<http://www.3wzfm.com>)