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iKCG Radio

Press Release

New Radio Station Comes to the Tri-Cities Area

Local radio personalities past and present reunite for a new way to listen to classic songs.

Hopewell, VA, January 6, 2011:

In the mid-1970s, Steve King and Steve Leonard were young disc jockeys working at WHAP, a 1,000 watt AM station based in Hopewell, VA. Nearly 40 years later they have been reunited, along with former Virginia radio personality Bruce Wiseman, to launch iKCG Retro Classics Radio. The station will officially launch on January 11th at 11:00 AM. There will also be a live broadcast from the Grand Opening of the new USO Welcome Center at Fort Lee beginning at 1:00 PM that same day. King commented that, "1-11-11 just seemed like a great time to start this new venture."

iKCG is focused on serving the communities of Virginia's tri-cities with studios on S. 15th Avenue in Hopewell. The playlist will consist of songs from the '60s, '70s, and '80s. King says he's hearkening back to the glory days of Top 40 radio. "Radio today has gotten very specialized and segmented," says King, who is the station's general manager. "Back then, you could play Steppenwolf and Elton John back to back; hard rock and pop together." The music will be a mix of the top charting songs of those decades and songs from that era that are rarely heard anymore.

Though the iKCG sound will be inspired by the kind of radio King played all those years ago, it will have a very modern twist – iKCG will be exclusively available on the internet at retroclassicsradio.com. The goal was to create a distinctly local radio station that could reach residents wherever they were, especially the Fort Lee community that is deployed all over the world. Listeners and fans can also interact with the station via Facebook and Twitter. iKCG - Retro Classics Radio is owned and operated by King Communications Group, LLC.

The station's website is currently playing a preview playlist, but after the official launch, the three announcers will be heard locally once again. King, who will take the morning air shift, began his broadcasting career at Hopewell's WHAP while attending Hopewell High School. His radio career took him to stations in Harrisonburg, Richmond, and Norfolk. Though he has primarily worked in television and video production for the past several years, he considers radio his first love and is happy to return. Afternoons will belong to Bruce Wiseman. He was known to listeners of Richmond's K95 as "The Bear". He also worked at other Richmond-area stations as well as the

former WMXN Mix105.3 in Norfolk. Steve “Mr. Beach” Leonard, who will be heard evenings, also began his radio career at WHAP and has been a fixture on the radios of central Virginians since then. He is most famous for his popular Sunday Night Beach Party and is currently recruiting sponsors for its return on iKCG.