



Creative Place
STUDIOS



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Creative Place Studios Launches in Downtown Norfolk Hundreds of Voice Actors Available through *Voice Talent Warehouse Partnership*

Norfolk, VA – A “Recording” light casts a warm red glow across shiny hardwood floors. Opposite a nondescript steel door is Creative Place Studios, a full service production business catering to both local and national advertising agencies, producers, and musicians. The brand new production facility officially opened for business this week.

Creative Place Studios Communication Director Cindy Crawford is no stranger to studios. As a Radio Personality, On-Camera Talent and Promoter her face and voice is very familiar in Hampton Roads and around the country.



Creative Place is located inside 757 Creative Space

“We are really keyed up to bring great advertising production back to Norfolk and especially excited to announce our exclusive partnership with Voice Talent Warehouse, the nation’s leading provider of ISDN voice talent. This allows us to offer our production guests a roster of more than 130 professional women, men, kids and foreign language voice talent.”

Creative Place Studios does this by making use of ‘ISDN’ technology, bringing voice talent into the studio *digitally*, from all over the country and around the globe.



Communication Director
Cindy Crawford

“ISDN is basically phone lines used to transmit high quality audio in real-time.” Crawford explains how this technology can be used to enhance any recording project. “It means a Chesapeake band can record a guitar solo from Austin, backup vocals from England, even a harmonica from Hamburg.”

Directly and through its choice creative partners, Creative Place Studios also offers writing, video production, web design, telephone IVR creation, as well as radio programming & imaging services.

The Studios are in downtown Norfolk inside 757 Creative Space, a “collaborative business incubator” and home to graphic, interior & web design firms, as well as writers, producers, and some gorgeous art-work.

Crawford explains other perks of producing at Creative Place:

“Producers told us they’re tired of paying for studio time for ISDN voice-overs. Through Voice Talent Warehouse our clients with ISDN will save a ton of money connecting *directly* to their talent. No more producing at boring office-parks, we’re making production fun again! Arrive by LRT, enjoy some billiards or the video lounge. And with so much amazing shopping, theaters and restaurants right outside our door we guarantee you won’t be bored or hungry.”

Creative Place Studios is located at 259 Granby Street Suite 250 inside 757 Creative Space. Find CPS at www.creativeplacestudios.com. To reach them or book a session call (800) 395-5894.