



FOR IMMEDIATE RELEASE
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FOR MORE INFORMATION
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COUNTRY MUSIC FANS NOW HAVE A CHOICE.

Country music fans in the Shenandoah Valley woke up to a new choice Monday Morning. “Today’s Fresh Country – Z104.9” debuted Sunday night. “With so much great Country Music out there – we thought it was time for a fresh approach to the music,” says Brian Beddow – Director of Programming for Centennial Broadcasting II of Winchester, “expect to hear a lot of Kenny Chesney, Keith Urban, George Strait and Toby Keith...the best of TODAY’s Country Music. This is definitely NOT your father’s country music radio station”

The morning show is hosted by Jeff Young and features news, traffic and weather tailored to the Shenandoah Valley. Afternoons feature Brian Douglas and plenty of traffic information for the ride home. The station’s website will be <http://www.z1049country.com> and should be active in the next few weeks

Until Sunday – 104.9 had been simulcasting the programming on 105.5 The Bone, The Valley’s Rock station, which is still available at 105.5 the Bone.