

**For Immediate Release**

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**ESPN RADIO IN RICHMOND TO BECOME AVAILABLE ON THE FM DIAL  
STARTING FEBRUARY 1<sup>ST</sup>, 2014**

**Richmond, Virginia** – ESPN 950 (WXGI) announced expansion of its broadcast signal, adding 100.5 FM (WZEZ) starting February 1<sup>st</sup>, 2014. The agreement between Red Zebra Broadcasting and Delmarva Educational Association will extend the market reach for Richmond's ESPN Radio broadcast on the FM signal with the existing on-air sports talk schedule, which includes local and national talk shows along with additional National and Regional play-by-play events.

"We could not be more excited to move our dynamic on-air lineup onto the FM frequency," says General Manager Buck Albritton. "Most importantly, we are increasing our signal reach to serve more sports listeners."

In February, ESPN 950 and Sports FM 100.5 will broadcast the Super Bowl live from New York, the 2014 Olympic Winter Games live from Sochi, Russia, plus great college basketball and NBA matchups on both the AM and FM signals. "Not only is this an opportunity to serve a greater number of listeners, we will increase the number of games that we can broadcast." adds Program Director Mitchell Bradley. "We'll be able to carry one play by play lineup on our AM station while featuring another program event on the FM signal."

ESPN 950, Richmond's home for Redskins radio, currently carries a mix of syndicated network shows including Mike & Mike, Colin Cowherd and Scott Van Pelt. Additionally, two award winning local sports talk shows air daily, SportsPhone with Big Al and Hardly Workin' with Greg Burton. The station also has agreements with Westwood One Sports and Compass Media which provide play-by-play broadcasts throughout the year.

Red Zebra Broadcasting (RZB) is based in Washington, DC and operates WTEM AM 980, Washington DC; WWXX FM 94.3, Warrenton, VA; WWXT FM 92.7, Prince Frederick, MD; WSPZ, Bethesda, MD; WXGI AM 950, Richmond, VA. Most Red Zebra Broadcasting stations are home to live play by play of the Washington Redskins. Red Zebra Broadcasting was established in 2006. Daniel M. Snyder, owner of the Washington Redskins is a primary investor in Red Zebra Broadcasting.

For more information contact Station Manager Buck Albritton, [buck@redskins.com](mailto:buck@redskins.com), Operations Director Mitchell Bradley, [bradley@redskins.com](mailto:bradley@redskins.com) or call 804-233-7666.

