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Kojan Named PD at Baltimore's WZBA Longtime WNOR PD Joins Shamrock Classic Rock "The Bay"

BALTIMORE — Harvey Kojan, the former longtime Program Director at heritage rock station WNOR/Norfolk, has been named PD at Shamrock Communications Classic Rocker WZBA ("The Bay").

"After an exhaustive and very thorough search, I'm very pleased to announce that we finally got our man!" gushed Shamrock COO Jeff Laird. "Harvey brings a ton of energy and a quirky sense of humor. In addition to his programming skills he's an accomplished writer and producer, and also has expertise in website design, content generation, and database growth and maintenance."

"My reputation precedes me, but Jeff ignored it and hired me anyway!" quipped Kojan, who programmed WNOR for 16 years before being downsized January 5.

"Seriously, I'm a darn lucky guy. We all know how scarce jobs are right now, and to be able to join a company like Shamrock in a city like Baltimore is just an amazing opportunity. Shamrock is family owned and operated and prides itself on still doing radio 'the right way,' which is particularly attractive to an old fart like me. Plus, I get to be reunited with my friends at Jacobs Media, the best rock consultants in the business. It's truly an ideal situation."

Kojan succeeds Cruze, who's been handling programming duties at the Bay on a part-time basis for several months. His official start day is April 27.

"Cruze has done a great job holding down the fort and will be with us through the transition and help Harvey get up to speed," Laird explained.

A 30+-year radio vet, Kojan worked at KLOL/Houston in the mid '80s and then served a six-year stint (or should that be *sentence*?) as AOR Editor at *Radio & Records* before joining WNOR in 1993.

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