



Press Release
For Immediate Release
March 12, 2010

Changes At 99-5 Jamz

Roanoke Rapids, NC – 99-5 Jamz (WYTT-FM) is proud to announce that the Washington D.C. based “The Russ Parr Morning Show” is coming to 99-5 Jamz starting Monday, March 29. Russ Parr will be replacing Citadel Media's “Big Boy's Neighborhood” which is being dropped by the network.

“I am very excited to bring Russ back to the area. His show and market appearances will really benefit us and take our mornings to the next level,” says CJ Riddick, Operations Manager. “Big Boy had a successful run and we wish him all the best.”

We are also pleased to announce the promotion of DJ 3-2-1 moving up to nights. “3-2-1 is a newcomer to the radio business and has been running the weekends for over a year. He has demonstrated that he can do a great show on a consistent basis.” 3-2-1 will be replacing Tessa & Baby J from Z93 Jamz (WWWZ-FM).

99-5 Jamz Weekday Line-Up

6a - 10a = The Russ Parr Morning Show
10a – 3p = CJ in the Mid-Day
3p – 7p = Afternoon Train Ride w/D-Train
7p – 10p = DJ 3-2-1
10p – 1a = Slow Jams w/R Dub

WYTT 99.5 FM
3 EAST FIRST STREET
WELDON NC 27890
TEL (252) 538-0020
FAX (252) 538-0378
FIRST MEDIA RADIO, LLC