



Virginia Beach, VA Press Release

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“The Jim Rome Show” Returns to *The Game* 102.1 FM /1490 AM!

Virginia Beach, VA – May 1, 2009 – *The Game* 102.1 FM / 1490 AM is proud to announce that starting Monday May 4, ***The Jim Rome Show*** returns to the airwaves in Norfolk and surrounding areas weekdays from Noon-3pm.

General Manager for WXTG *The Game*, Buck Albritton says, "Returning ***The Jim Rome Show*** to *The Game*'s on-air line-up is in answer to the many calls and emails requesting the show back. After hearing Jim's on-air persona, attitude and presentation it's understandable why there has been such a great demand. His show's audience will complement *The Game*'s current listening audience providing a strong delivery to adults and will increase results for our advertisers.

The daily line up: **The Mancow Show** 6am – 9am, **Dan Patrick** 9am-Noon slot. Noon-3pm it's ***The Jim Rome Show***, 3pm-4pm **FOX SPORTS WITH CHRIS MEYERS** and 4pm-7pm ***The Sports Reporters***. The complete schedule, as well as live streaming can be found on the station's website at 1021TheGame.com.

Red Zebra Broadcasting (RZB) is based in Washington, DC and operates nine radio stations: WTEM AM 980, Washington DC; WWRC AM 1260, Washington DC; WTNT AM 570, Washington DC; WXTR AM 730, Alexandria, VA; WWXX FM 94.3, Warrenton, VA; WWXT FM 92.7, Prince Frederick, MD; WXTG FM 102.1, WXTG AM 1490, Virginia Beach, VA; WXGI AM 950, Richmond, VA.

Every Red Zebra Broadcasting station is home to live play by play coverage of the Washington Redskins. Red Zebra Broadcasting was established in 2006. Daniel M. Snyder, owner of the Washington Redskins, is a primary investor in Red Zebra Broadcasting. Snyder sits on the Board of Directors of the parent company, but has no operating role in the company.

