

Contact Nathan James
Max Media Radio
E-Mail: nathan@maxmediallc.com
Cell: 757.647.5615

5589 Greenwich Road
Virginia Beach, VA 23462
Phone 757.671.1000
Fax 757.671.1010

**100.5 MAX-FM
(WXMM-FM)**

Press Release

FOR IMMEDIATE RELEASE

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100.5 Max-FM and Peabody's Debut Karaoke With An Edge

VIRGINIA BEACH, VA – 100.5 Max-FM (WXMM-FM) and Peabody's Night Club, 209 21st Street at the Virginia Beach Oceanfront, join forces to debut the region's first ever karaoke with a live band entitled Rockyoke.

Max-FM listeners and Peabody's patrons will have the opportunity to be the lead singer of local music favorites including SnackBar Jones and Spin City. "No other entertainment establishment in Hampton Roads has allowed their customers to be the star," says Brandon Ramsey of Peabody's. "This is a one of a kind experience for our customers."

100.5 Max-FM is the only locally owned and operated radio station in Hampton Roads that is dedicated to the promotion of local musicians both on and off the air. "It's gonna be really cool!" exclaimed Max-FM's Cindy Crawford. "It's a chance to be a rock star, literally!"

Signups are currently being accepted at Peabody's between Thursday, January 29th and Saturday, January 30th. Rockyoke debuts this Saturday, January 31st at 8:30 PM and will be hosted by 100.5 Max-FM on-air personality Cindy Crawford.

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Max Media owns and/or operates or has under contract 37 radio stations in 7 markets, including: Norfolk-Virginia Beach, VA. The Outer Banks of NC, Russellville/Morrilton AR, Selinsgrove PA, Marion-Carbondale IL, Cape Girardeau MO and Poplar Bluff MO. Max Media also owns and/or operates 5 television stations in: Bowling Green KY (NBC), Portland ME (FOX), Missoula MT (ABC), Great Falls MT (NBC) and Butte/Bozeman MT (ABC)