
For Immediate Release

February 27, 2012

**COLONIAL ATHLETIC ASSOCIATION SPEADS ITS BROADCASTING ARMS WITH
RENEWED RADIO PARTNERSHIP**

Richmond, VA – ESPN 950 WXGI announced today that for the eighth consecutive year it will provide radio coverage of all eleven games at the Colonial Athletic Association Men's Basketball Tournament, March 2nd through 5th, from the Richmond Coliseum. This year, the four days of broadcast will be featured on-air, online and via multiple mobile apps.

"The CAA Tournament is one of the premiere events that we are proud to broadcast every year," says Operations Director Mitchell Bradley. "The Colonial Athletic Association provides a great product, and to be associated with them is huge for our programming and associated advertisers."

For the first time, ESPN 950 will air all eleven games on terrestrial radio. In addition, all broadcasts can be heard on your computer at www.espn950am.com and on your smartphone by downloading the appropriate app from the station's website.

For those listening in the Norfolk and Virginia Beach area, coverage is available on sister stations 102.1 FM and 1490 AM *The Game*. Their simulcast will be heard during the day on Friday, Saturday & Sunday in games not involving Old Dominion.

The worldwide coverage will begin Friday, Saturday at 11:55a.m., Sunday at 1:55p.m with the championship game broadcast starting at 6:55 on Monday night on ESPN 950. . ESPN 950 will also be on-site for live broadcasts outside of the Coliseum Saturday and Sunday. Matt Smith and Greg Burton will be paired together for the semi-finals and championship game for the third straight year. Other broadcast teams will include:

Session One - Friday, March 2 nd , 11:55 a.m.:	Matt Smith & Greg Bicouvaris
Session Two - Friday, March 2 nd , 5:55 p.m.:	Matt Smith & Ted Sarandis
Session Three - Saturday, March 3 rd , 11:55 a.m.:	Matt Smith & Matt Josephs
Session Four - Saturday, March 3 rd , 5:55 p.m.:	Greg Burton & Mike Brodsky
Session Five - Sunday, March 4 th , 1:55 p.m.:	Matt Smith & Greg Burton
Session Six - Monday, March 5 th , 6:55 p.m.:	Matt Smith & Greg Burton

Red Zebra Broadcasting (RZB) is based in Washington, DC and operates WTEM AM 980, Washington DC, WWXX FM 94.3, Warrenton, VA, WWXT FM 92.7, Prince Frederick, MD, WXGI AM 950, Richmond, VA, WXTG 102.1 FM & WXTG AM1490 Virginia Beach, VA. Every Red Zebra Broadcasting Station is home to live play by play of the Washington Redskins. Red Zebra Broadcasting was established in 2006. Daniel M. Snyder, owner of the Washington Redskins is a primary investor in Red Zebra Broadcasting.

For-more information contact Operations Director Mitchell Bradley, bradley@redskins.com or call 804-233-7666