

January 6, 2012

ESPN 950 HONORS “BIG AL” COLEMAN FOR 20 YEARS ON THE RADIO

Richmond, VA – ESPN 950 AM honored morning show host, “Big Al” Coleman, this morning during a special edition of “SportsPhone with Big Al”. January 7th, 2012 will mark the twentieth anniversary of Al’s first radio broadcast in Richmond and the station celebrated the occasion with a surprise entrance during his show at approximately 8:15 a.m.

Friday’s show featured celebrities and special guests that have made “SportsPhone” a success for two decades. Guests included Richmond mayor Dwight Jones, who proclaimed tomorrow “Big Al Day” in Richmond, Governor Bob McDonnell, former Senator George Allen, Moses Malone, plus coaches Frank Beamer and Mike London.

Coleman’s show first started as a weekly Tuesday night broadcast before eventually expanding to four hours every weekday morning. During his time on the air, he’s also served as a sales executive and station manager for ESPN 950.

For anyone who missed the show, it’s now available on the station website at www.espn950am.com. Videos are also posted on the station’s Facebook page, www.facebook.com/espn950.

Red Zebra Broadcasting (RZB) is based in Washington, DC and operates WTEM AM 980, Washington DC, WWXX FM 94.3 Warrenton, VA, WWXT FM 92.7 Prince Frederick, MD, WSPZ AM 570 Bethesda, MD, WXGI AM 950 Richmond, VA, WXTG 102.1 FM & WXTG AM 1490 Virginia Beach, VA. Every Red Zebra Broadcasting Station is home to live play by play of the Washington Redskins. Red Zebra Broadcasting was established in 2006. Daniel M. Snyder, owner of the Washington Redskins is a primary investor in Red Zebra Broadcasting.

For more information contact Operations Director Mitchell Bradley, bradley@redskins.com or call 804-233-7666