

THE TONY MERCURIO SHOW BEGINS ITS 25TH YEAR THIS WED, SEPT 15



Many critics said it would not last a month. Many said no sportstalk show can make it on a weeknight basis in Hampton Roads or the Commonwealth of Virginia.

Well, this Wednesday, September 15, the Tony Mercurio Show starts its 25th year for ESPN Radio 94.1, a Max Media owned radio station in Virginia Beach....It all began on September 15, 1986, and became the first successful weekday sportstalk radio show in Virginia.

"The owners of WGH-AM 1310 wanted to do a local sportstalk show back in 1986, "noted Mercurio, who is also program director of ESPN Radio 94.1....."I was the assistant general manager of the Tides baseball team and general manager Dave Rosenfield suggested to them that I do the show. I owe an awful lot to Dave Rosenfield."

The Tony Mercurio Show ran on WGH-AM 1310 from September 15, 1986, to October 4, 2009, when the program and all the sports on WGH-AM were moved to what was to become WVSP-FM and ESPN Radio 94.1 on October 5, 2009....The move has been a bonanza for ESPN Radio 94.1..."We now reach 7 area codes and 4 States," said Mercurio...."I laugh how some said we would be lucky to last a month, we are now in our 289th month and begin our 25th year this Wednesday."

To celebrate, ESPN Radio 94.1 will have an anniversary party at Wild Wing Cafe in Chesapeake this Wednesday from 3-6...There will be free food and over 100 prizes. The Tony Mercurio Show will be broadcasting LIVE from Wild Wing Cafe this Wednesday to "kick off" the 25th year of the Tony Mercurio Show..."We are proud to have the first weekday successful sportstalk show in Virginia and also proud that we became the first all-sports radio station in Virginia back on May 30, 1992", remarked Mercurio. "This party is for our listeners and advertisers who have made the show successful as we begin year number 25."