



FOR IMMEDIATE RELEASE
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BASEBALL: ESPN RADIO 94.1 TO CARRY OVER 350 GAMES THIS SEASON

Max Media's ESPN Radio 94.1 (Virginia Beach) will once again carry over 350 games this baseball season. ESPN Radio 94.1 will carry all 144 Norfolk Tides Triple A games (affiliate of the Baltimore Orioles), over 70 Baltimore Orioles games plus the Major League Baseball games of the week, the All-Star Game, the MLB playoffs and the World Series.

"This is great programming for ESPN Radio 94.1," noted program director Tony Mercurio. "Our 40,000 watt signal will enable baseball fans to listen to the Tides, Orioles and Major League Baseball games though out the entire Hampton Roads area, plus reaching New Kent, Petersburg, Richmond, Emporia, South Hill, the Northern Neck and the Eastern Shore of Virginia, in addition to being heard over a large part of North Carolina."

Tides radio broadcasts will feature a new twist in 2010... Bob Socci, longtime "voice of the Tides," main responsibility will be to broadcast Tides road games this season... Pete Michaud, who has broadcast Tides home games in recent years and is the radio "voice of the Norfolk Admirals," will return to broadcast the Tides home games along with Tony Mercurio... Mercurio came to Hampton Roads to broadcast Tides baseball in 1977 and also did the games in 1988... Mercurio, 14-time Sportscaster of the Year, has broadcast ODU Lady Monarchs basketball for the past 19 years and has hosted the "Tony Mercurio Show" for the past 24 years, as the first successful weekday sports talk show ever in Virginia.

"Our baseball coverage is second to none," remarked Mercurio. "ESPN Radio 94.1 will broadcast over 325 games in a span of 215 days. We are a baseball fan's dream come true."