

CLEAR CHANNEL MEDIA AND ENTERTAINMENT NORFOLK ANNOUNCES THE DEBUT OF THE NEW 105.3 TODAY'S HIT MUSIC



Norfolk, Va. – April 4, 2012 – Clear Channel Media and Entertainment Norfolk announced today the debut of its latest station, The New 105.3 Today's Hit Music, effective today, April 4, at 7:00 p.m. ET.

The New 105.3 Today's Hit Music will launch with 10,000 commercial free songs in a row. The contemporary hit radio (CHR) station will feature music from today's music superstars like Katy Perry, Gym Class Heroes, Adele, FloRida, Maroon 5, Kesha and more. The New 105.3 Today's Hit Music will announce complete programming details at a later date.

"Clear Channel has a solid track record programming superior CHR stations," said Katerina Perez, Market Manager, Clear Channel Media and Entertainment Norfolk. "We strive to bring the best programming to our local listeners and are very excited to offer this option to our listeners and advertisers."

Fans can listen to The New 105.3 Today's Hit Music on the station's website, www.1053hitmusic.com, as well as on iHeartRadio.com and the iHeartRadio mobile app, Clear Channel's best-in-class customizable digital listening experience, offering more than 850 of the nation's most popular live broadcast and digital-only radio stations, plus user-created Custom Stations which provide listeners more songs, better music intelligence, more user control and deeper social media integration, all combined in one free, fully-integrated service.

About Clear Channel Media and Entertainment Norfolk:

Clear Channel Norfolk owns and operates WKSA-FM, WMOV-FM, WOWI-FM, WVMA-FM and is part of Clear Channel Media and Entertainment. With 237 million monthly listeners in the U.S., Clear Channel Media and Entertainment has the largest reach of any radio or television outlet in America. Clear Channel Media and Entertainment serves 150 cities through 850 owned radio stations. The company's radio stations and content can be heard on AM/FM stations, HD digital radio channels, Sirius/XM satellite, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile application on iPads and smartphones, and used via navigation systems from TomTom, Garmin and others. The company's operations include radio broadcasting, online and mobile services and products, live concerts and events, syndication, music research services and independent media representation. Clear Channel Media and Entertainment is a division of CC Media Holdings, Inc. (OTCBB: CCMO), a leading global media and entertainment company. More information on the company can be found at clearchannel.com, clearchanneloutdoor.com and ccmediaholdings.com.

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