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Hot 100.5
WVHT-FM

Press Release



FOR IMMEDIATE RELEASE

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Elevation Makes Worldwide Debut

VIRGINIA BEACH, VA – Hot 100.5 (WVHT-FM) is proud to announce the debut of Elevation, produced and hosted by Grammy nominated Ryan Farish. Elevation will air Saturday nights from 12:00 AM to 2:00 AM.

Ryan Farish, a native of Norfolk, Virginia, is an American electronica songwriter, producer, composer and multi-instrumentalist. He launched his musical career on MP3.com and obtained more than 1.8 million downloads of his electronic/world music. Farish also received a Grammy nomination and was awarded the 2008 GMA Dove Award. He has released ten albums on his own label, RYTONE Entertainment, including compilations of his works that were featured on The Weather Channel's "Local on the 8's". Farish's work is also featured on "The Weather Channel Presents: The Best of Smooth Jazz" as well as the composer of the theme music for The Weather Channel's prime-time series "Storm Stories".

"Elevation is a two-hour exclusive DJ mix set produced and hosted by Ryan Farish," say Paul McCoy, Hot 100.5 Program and Music Director. "It will feature remixes and world premiers of Farish's unique works. We are excited to be the first radio station to bring Ryan's unique brand of electronic and world music to life."

Elevation is heard exclusively Saturday nights from 12:00 AM to 2:00 AM on Hot 100.5 and on-line at www.hot1005.com

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Max Media owns and/or operates or has under contract 41 radio stations in 8 markets, including: Norfolk-Virginia Beach, VA. The Outer Banks of NC, Denver, CO, Russellville/Morrilton AR, Selinsgrove PA, Marion-Carbondale IL, Cape Girardeau MO and Poplar Bluff MO. Max Media also owns and/or operates 7 television stations in: Traverse City MI (ABC), Bowling Green KY (NBC), Portland ME (FOX), Missoula MT (ABC), Great Falls MT (NBC), Butte/Bozeman MT (ABC) and Tyler TX (CBS).