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## FOR IMMEDIATE RELEASE

## WVEC ABC13 Continues to Dominate in Evening Newscasts 13News Now Wins 6:00pm News Sixth Sweep in a Row

**May 22, 2014 NORFOLK** – WVEC-TV, a Gannett Co., Inc. (NYSE: GCI) station, announced today that 13News Now continues to lead in early evening newscasts with three wins in the just completed May Sweep. WVEC.com also saw significant gains, with the most digital growth among any media outlet in the market.

Some key highlights from the May Sweep:

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- For the Third book in a row 13News Now swept all early evening newscasts, finishing #1 at 5pm, 5:30pm, and 6pm.
- Fifth straight sweeps wins in a row, for 13News Now at 5pm.
- Third sweeps wins in a row, for 13News Now at 5:30pm.
- Sixth sweeps wins in a row, for 13News Now at 6pm.
- Since January 1, 2014, wvec.com has increased core website page views approximately 68% and increased core website unique users approximately 49%.

13News Now Executive News Director, Doug Wieder commented on the announcement, "It is an honor to know people in Hampton Roads and Northeast North Carolina continue to turn to 13News Now as their number one source for news and weather. We thank them for putting their trust in us across all of our platforms; on air, on wvec.com, and on our 13News Now mobile apps."

Sources: Nielsen HH Overnights M-F April 24-May. 21, 2014 and ComScore

## About WVEC

WVEC is the ABC affiliated television station for the Hampton Roads region of Virginia (including the "Seven Cities": Chesapeake, Hampton, Newport News, Norfolk, Portsmouth, Suffolk, and Virginia Beach), and the northeast corner of North Carolina, including the "Outer Banks". WVEC produces 33.5 hours of live local news per week, and is a leading provider of digital content through wvec.com and an expanding portfolio of news and weather applications for smart phones and tablets. The audience looks to WVEC as the leading community-oriented station that most reflects the spirit of Hampton Roads and northeastern North Carolina. For more information about WVEC contact Ed Tudor, Director of Creative Services, at (757) 628-6253 or etudor@wvec.com.

## **About Gannett**

Gannett Co., Inc. (NYSE: GCI) is an international media and marketing solutions company that informs and engages more than 110 million people every month through its powerful network of broadcast, digital, mobile and publishing properties. Our portfolio of trusted brands offers marketers unmatched local-to-national reach and customizable, innovative marketing solutions across any platform. Gannett is committed to connecting people – and the companies who want to reach them – with their interests and communities. For more information, visit www.gannett.com.