FOR IMMEDIATE RELEASE

WVEC ABC13 Announced as Regional Edward R. Murrow Award Winner
13News Now recognized for journalistic excellence for Healthcare: The Bottom Line


As the Affordable Care Act took effect, many questions surrounded the new law. 13News Now Anchors Janet Roach and Lucy Bustamante along with Special Projects Producer Charlie Hatfield and Executive Producer Michael Bean set out to answer as many of those questions as possible. In a half hour long special airing on September 26, 2013, "Healthcare: The Bottom Line", introduced viewers to some of the faces of whom this new law was designed to help, and the team connected our audience to local experts. People were able to get their questions answered in real time in the wvec.com chat room. Stripping away the politics of the ACA, 13News Now took everyone through a maze of information, answering questions from how to sign up and how to know if an individual qualifies for a subsidy, to how much someone can be penalized if they don’t have health insurance.

13News Now Executive News Director, Doug Wieder commented on the recognition, “The implementation of the Affordable Care Act was, and continues to be, a challenging topic. ‘Healthcare: The Bottom Line’ truly helped boil down a confusing subject, and presented people with timely information that allowed them to make informed decisions on healthcare. This is an incredible honor, and a wonderful recognition of the effort our newsroom makes to help viewers understand what the big story means to them and their families.”

“This healthcare special was a total team effort by many talented people in our newsroom,” said ABC13 President and General Manager Brad Ramsey. “I am thrilled beyond belief to see this recognition of our commitment to quality local journalism, and I can tell you that commitment is only going to continue growing.”

The Radio Television Digital News Association has been honoring outstanding achievements in electronic journalism with the Edward R. Murrow Awards since 1971. Award recipients demonstrate the spirit of excellence that Murrow set as a standard for the profession of electronic journalism.

About WVEC
WVEC is the ABC affiliated television station for the Hampton Roads region of Virginia (including the “Seven Cities”: Chesapeake, Hampton, Newport News, Norfolk, Portsmouth, Suffolk, and Virginia Beach), and the northeast corner of North Carolina, including the “Outer Banks”. WVEC produces 33.5 hours of live local news per week, and is a leading provider of digital content through wvec.com and an expanding portfolio of news and weather applications for smart phones and tablets. The audience looks to WVEC as the leading community-oriented station that most reflects the spirit of Hampton Roads and northeastern North Carolina. For more information about WVEC contact Ed Tudor, Director of Creative Services, at (757) 628-6253 or etudor@wvec.com.

About Gannett
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