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FOR IMMEDIATE RELEASE

WVEC ABC13 Continues to Lead in Evening Newscasts
13News Now Wins 6:00pm News Fifth Sweep in a Row

Feb 27, 2014 NORFOLK – WVEC-TV, a Gannett Co., Inc. (NYSE: GCI) station, announced today that the station saw three newscast wins, and continued growth in late night newscasts during the recent February Sweep. Despite fierce competition with the Winter Olympic Games, 13News Now showed strong growth results in household ratings over the 2013 February Sweep on air and in digital platforms as well.

Some key highlights from the February Sweep:

- For the second book in a row, 13News Now swept the early evening newscasts, finishing #1 at 5pm, 5:30pm, and 6pm.
- Four sweeps wins in a row, for 13News Now at 5pm.
- Two sweeps wins in a row, for 13News Now at 5:30pm.
- Five sweeps wins in a row, for 13News Now at 6pm.
- 13News Now at 11 goes from third in February 2013 to second in February 2014, while growth for 13News Now @ 11 was flat year over year.
- wvec.com increased page views in February 2014 from February 2013 approximately 63%.

13News Now Executive News Director, Doug Wieder commented on the announcement, “This success is the reflection of a complete team effort. Everyone at 13News Now is committed to breaking news as it happens, strong investigative journalism, and sharing immediate information on severe weather to keep our viewers safe. It’s wonderful to know people across Hampton Roads and Northeast North Carolina are responding to that commitment so enthusiastically.”

“Despite network competition that was stiffer than ever, our local news team found a way to raise the bar again,” said ABC13 President and General Manager Brad Ramsey. “I want to thank Hampton Roads viewers for putting their trust in the accuracy of our weather team, and for turning to 13News Now and WVEC.com in record numbers in February.”

Source: Nielsen HH Overnights M-F Jan. 31-Feb. 27, 2014

About WVEC

WVEC is the ABC affiliated television station for the Hampton Roads region of Virginia (including the “Seven Cities”: Chesapeake, Hampton, Newport News, Norfolk, Portsmouth, Suffolk, and Virginia Beach), and the northeast corner of North Carolina, including the “Outer Banks”. WVEC produces 33.5 hours of live local news per week, and is a leading provider of digital content through wvec.com and an expanding portfolio of news and weather applications for smart phones and tablets. The audience looks to WVEC as the leading community-oriented station that most reflects the spirit of Hampton Roads and northeastern North Carolina. For more information about WVEC contact Ed Tudor, Director of Creative Services, at (757) 628-6253 or etudor@wvec.com.

About Gannett

Gannett Co., Inc. (NYSE: GCI) is an international media and marketing solutions company that informs and engages more than 110 million people every month through its powerful network of broadcast, digital, mobile and publishing properties. Our portfolio of trusted brands offers marketers unmatched local-to-national reach and customizable, innovative marketing solutions across any platform. Gannett is committed to connecting people – and the companies who want to reach them – with their interests and communities. For more information, visit www.gannett.com.

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