



Contact: Ed Tudor
Creative Services Director
(757) 628-6253

Doug Wieder
Executive News Director
(757) 628-6225

FOR IMMEDIATE RELEASE

WVEC ABC13 makes it a “Clean Sweep” in the Evenings
13News Now at Daybreak Also Grows Across the Board

Dec 3, 2013 NORFOLK – WVEC-TV, a Belo Corp. (NYSE: BLC) station, announced today that the station saw four newscast wins, and significant growth in the morning and evening newscasts, during the recent November Sweeps.

Some key highlights from the November Sweep:

- For the first time in 3 years a single station, WVEC ABC13, finished first in all four evening newscasts – 5pm, 5:30pm, 6pm, and 11pm – in a November sweep.
- November marks the fourth consecutive sweeps win for 13News Now at 5pm, and the third consecutive sweeps win for 13News Now at 6pm.
- Late Night saw a big shift in viewer preference, with 13News Now at 11pm growing 21% to leap from third place in November 2012 to first place in November 2013.
- 13News Now at Daybreak was also up over November 2012 in all three morning time periods (4:30am, 5am, 6am), with the highlight being a 10% jump in the 5am hour.

13News Now Executive News Director, Doug Wieder commented on the announcement, “It’s extremely gratifying to see more and more people put their trust in 13News Now. This is a team that is committed to providing in-the-moment news as it happens, thoughtful investigative journalism, and exact weather information to help families plan their days. The audience gains are a wonderful reflection of that commitment.”

“I am so proud of this total team effort, from everyone you see on air, to everyone working hard behind the scenes,” said ABC13 President and General Manager Brad Ramsey. “We are humbled by the results, and now more focused than ever on delivering exactly what Hampton Roads viewers have told us they want.”

Source: Nielsen HH Overnights M-F Oct. 31-Nov. 27, 2013

About WVEC

WVEC is the ABC affiliated television station for the Hampton Roads region of Virginia (including the “Seven Cities”: Chesapeake, Hampton, Newport News, Norfolk, Portsmouth, Suffolk, and Virginia Beach), and the northeast corner of North Carolina, including the “Outer Banks”. WVEC produces 33.5 hours of live local news per week, and is a leading provider of digital content through wvec.com and an expanding portfolio of news and weather applications for smart phones and tablets. The audience looks to WVEC as the leading community-oriented station that most reflects the spirit of Hampton Roads and northeastern North Carolina. For more information about WVEC contact Ed Tudor, Director of Creative Services, at (757) 628-6253 or etudor@wvec.com.

About Belo Corp.

Television company Belo Corp. (NYSE: BLC) owns and operates 20 television stations (nine in the top 25 markets) and their associated websites. Belo stations, which include affiliations with ABC, CBS, NBC, FOX, and the CW, reach more than 14 percent of U.S. television households in 15 highly-attractive markets. Belo stations rank first or second in nearly all of their local markets.

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