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FOR IMMEDIATE RELEASE

WVEC Wins Five Weekday Newscasts in May 2013 Sweeps Period
13News Delivers Double-Digit Growth in All Shows

May 23, 2013 NORFOLK – WVEC-TV, a Belo Corp. (NYSE: BLC) station, announced today that the station saw significant increased growth in all weekday newscasts during the recent May Sweeps.

Some key highlights from the May Sweep:

- 13News won the 4:30am, Noon, 5:00pm, 5:30pm and 6:00pm newscasts in total household ratings.
- In the 5:00am newscast, 13News showed a 29% increase in total household ratings from May 2012, and in the 11:00pm newscast, 13News showed a 21% increase in total household ratings from May 2012.
- 13News grew by double digit percentages in total household ratings for every single weekday newscast over May 2012.

Executive News Director, Doug Wieder commented on the announcement, “The growth 13News experienced in May is reflective of the tremendous effort made by everyone in the newsroom. We are committed to bringing viewers fresh and engaging newscasts, aggressive coverage of breaking news, and in-depth investigative reporting. It’s extremely gratifying to know more and more people across Hampton Roads trust us to be their #1 source for news.”

“The 13News team is incredibly talented, and I admire their daily focus on giving our viewers the exact experience they have told us they want. We thank you Hampton Roads for putting your trust in our team, and our commitment to you is stronger than ever.” said Brad Ramsey, WVEC 13News President and General Manager.

About WVEC

WVEC is the ABC affiliated television station for the Hampton Roads region of Virginia (including the “Seven Cities”: Chesapeake, Hampton, Newport News, Norfolk, Portsmouth, Suffolk, and Virginia Beach), and the northeast corner of North Carolina, including the “Outer Banks”. WVEC produces 33.5 hours of live local news per week, and is a leading provider of digital content through wvec.com and an expanding portfolio of news and weather applications for smart phones and tablets. The audience looks to WVEC as the leading community-oriented station that most reflects the spirit of Hampton Roads and northeastern North Carolina. For more information about WVEC contact Ed Tudor, Director of Creative Services, at (757) 628-6253 or etudor@wvec.com.

About Belo Corp.

Television company Belo Corp. (NYSE: BLC) owns and operates 20 television stations (nine in the top 25 markets) and their associated websites. Belo stations, which include affiliations with ABC, CBS, NBC, FOX, and the CW, reach more than 14 percent of U.S. television households in 15 highly-attractive markets. Belo stations rank first or second in nearly all of their local markets.

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