

FOR IMMEDIATE RELEASE

WVEC to Air Special on Sequestration Impact in Hampton Roads

13News Partners with Popvox to Encourage Viewers to Chime In



NORFOLK – WVEC-TV, a Belo Corp. (NYSE: BLC) station, announced today that "*Sequestration: Finding Our Future*" will air at 7pm on Friday, March 1. The show's title is an extension of earlier 13News investigations into the economic future of Hampton Roads. In addition to the live broadcast, the one-hour special will be available via streaming video and archived at www.wvec.com.

"This is a complicated and important issue," said Doug Wieder, WVEC Executive News Director. "Our award-winning military reporter Mike Gooding has been at the forefront of this story for weeks, and we see this as a natural extension of our commitment to our viewers."

13News will devote extended coverage to sequestration in daily newscasts and in a special "*Sequestration: Finding Our Future*" section on wvec.com, leading up to the one-hour special. 13News has also established a partnership with Popvox that will allow Hampton Roads residents to directly contact their congressional representatives in opposition or support of sequestration by visiting wvec.com.

13News cited national attention on Hampton Roads, and the potential sequestration impact on the region, as one of the reasons for producing the special. On Tuesday President Barack Obama will visit the region to speak at Newport News Shipbuilding, Virginia's largest industrial employer, about the potential nationwide impact of sequestration.

"We want our viewers to be informed, but we also want them to be involved in the conversation and to take part in the process," said Brad Ramsey, President & General Manager of WVEC and wvec.com. "While thousands of military families in our area stand to be impacted, this topic is critical to the future of our entire region."

"*Sequestration: Finding Our Future*" will examine the history of congressional measures that led to the pending budget cuts, will outline opinions on both sides of this controversial issue, and will include a live panel of experts on sequestration. 13News viewers will have the opportunity to submit questions for the panel throughout the week via Facebook (facebook.com/wvec13) and Twitter (@13News #hrsequester).

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About WVEC

WVEC is the ABC affiliated television station for the Hampton Roads region of Virginia (including the "Seven Cities": Chesapeake, Hampton, Newport News, Norfolk, Portsmouth, Suffolk, and Virginia Beach), and the northeast corner of North Carolina, including the "Outer Banks". WVEC produces 33.5 hours of live local news per week, and is a leading provider of digital content through wvec.com and an expanding portfolio of news and weather applications for smart phones and tablets. The audience looks to WVEC as the leading community-oriented station that most reflects the spirit of Hampton Roads and northeastern North Carolina. For more information about WVEC contact Ed Tudor, Director of Creative Services, at (757) 628-6253 or etudor@wvec.com.