

FOR IMMEDIATE RELEASE

WVEC Promotes Doug Wieder to Executive News Director

NORFOLK – WVEC-TV, a Belo Corp. (NYSE: BLC) station, announced today that Doug Wieder has been named Executive News Director, effective immediately. Wieder served as Interim News Director at WVEC since October, and prior to that he was Executive Producer at the station since 2007.

"Doug had the ultimate 'on-the-job' interview, and passed with flying colors," said Brad Ramsey, President & General Manager of WVEC and wvec.com. "We have seen tremendous momentum under Doug's leadership, thanks to his deep commitment to growing our people and improving our content every single day. Together we are incredibly excited about the future of 13News."

A former award-winning investigative reporter, Wieder is a board member of the Virginia Associated Press, and a volunteer with St. Mark's Food Pantry and the YMCA. Prior to joining WVEC-TV, Wieder was a senior producer at WRIC-TV (Richmond, VA), and earlier in his career spent time as an anchor and reporter at WDEF-TV (Chattanooga, TN) and WGXA-TV (Macon, GA).

"I am deeply honored to be chosen to lead the newsroom at WVEC-TV," said Wieder. "It has been a privilege to work alongside the accomplished and dedicated team of journalists at 13News for many years, and I'm looking forward to the challenges ahead with great enthusiasm."

About WVEC

WVEC is the ABC affiliated television station for the Hampton Roads region of Virginia (including the "Seven Cities": Chesapeake, Hampton, Newport News, Norfolk, Portsmouth, Suffolk, and Virginia Beach), and the northeast corner of North Carolina, including the "Outer Banks". WVEC produces 33.5 hours of live local news per week, and is a leading provider of digital content through wvec.com and an expanding portfolio of news and weather applications for smart phones and tablets. The audience looks to WVEC as the leading community-oriented station that most reflects the spirit of Hampton Roads and northeastern North Carolina. For more information about WVEC contact Ed Tudor, Director of Creative Services, at (757) 628-6253 or etudor@wvec.com.

About Belo Corp.

Television company Belo Corp. (NYSE: BLC) owns and operates 20 television stations (nine in the top 25 markets) and their associated websites. Belo stations, which include affiliations with ABC, CBS, NBC, FOX, and the CW, reach more than 14 percent of U.S. television households in 15 highly-attractive markets. Belo stations rank first or second in nearly all of their local markets.