



## News Release

**September 26, 2011**

### ***WVEC 13News announces new addition to 13News "Daybreak."***

**Norfolk, VA** – WVEC 13News is pleased to announce that station veteran Sandra Parker is moving back to 13News "Daybreak" starting Wednesday, September 28<sup>th</sup>.

Parker, a Hampton Roads native, was born and raised in Virginia Beach, Virginia. She has been an integral part of the WVEC newsroom for the past 21 years. In addition to previously serving as an anchor on "Daybreak," Parker has also anchored 13News at Noon, 13News Weekend and 13News at Five.

Among Parker's many accomplishments are her multiple awards, including two EMMY's and an Edward R. Murrow for her work on 13News at Five. Parker is also very involved in the Hampton Roads community, serving such charities as the Alzheimer's Association and the American Cancer Society.

"We are very pleased to have Sandra back on in the mornings," said Rich Levenson, Executive News Director at WVEC. "Her local knowledge and experience will be a definite asset in providing viewers with up-to-date breaking news and information from around the world and around our local neighborhoods."

Tod Smith, WVEC President and General Manager added, "We understand the importance of this time period, which is why we were the first local station to go live at 4:30am almost a year ago, and moving Sandra back to mornings is another way to continue improving this newscast. Sandra's ability to relate to our viewers is vital, and we are excited to have her back on "Daybreak."

Parker will join anchors LaSalle Blanks and Vanessa Coria, and meteorologist Craig Moeller. 13News "Daybreak" airs every weekday from 4:30am to 7am, and is Hampton Roads' only live morning newscast that begins at 4:30am. Parker will also continue co-anchoring 13News at Noon, as well as the popular 13News segment "Does it Work."

### **About Belo Corp.**

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