

WVEC Press Release



March 18, 2010

John Stringer Named WVEC Director of Sales

Norfolk, VA - WVEC announced John Stringer as Director of Sales, to be effective April 5, 2010.

John comes to WVEC from Belo's Tucson, AZ Fox and MyNetwork duopoly, KMSB-TV/KTTU-TV where he's served as Director of Sales & Marketing since 2004. Prior to KMSB-TV/KTTU-TV, John served in a variety sales and sales management roles at Belo's KGW-TV in Portland, OR.

WVEC-TV President and General Manager, Tod Smith said, "John brings experience, a passion for excellence and a client-focused approach to doing business that will benefit both our customers and our own organization. He will be a tremendous asset to this organization and to the community at large."

John Stringer is a graduate of Loyola Marymount University in Los Angeles, CA. and began his broadcasting career in radio sales as an account manager before joining Belo at KGW-TV.

"I am really thrilled to be coming to WVEC and the Hampton Roads community. My family and I are looking forward to moving into the area and I am certainly excited about coming to work with the staff at WVEC. It's a great team and I'm happy to become a part of it."

About Belo Corp.

WVEC-TV is part of Belo Corp. (BLC), one of the nation's largest pure-play, publicly-traded television companies, that owns and operates 20 television stations (nine in the top 25 markets) and their associated Web sites. Belo stations, which include affiliations with ABC, CBS, NBC, FOX, CW and MyNetwork TV, reach more than 14 percent of U.S. television households in 15 highly-attractive markets. Belo stations rank first or second in nearly all of their local markets. Additional information is available at www.belo.com or by contacting Elizabeth Fimian, Creative Services, WVEC at 757-628-6249.