



**Contact: Elizabeth Fimian** 

757-628-6249

## WVEC-TV13 and partners recycle more than 170,000 lbs. of electronics

FOR IMMEDIATE RELEASE October 17th, 2008

Norfolk, VA. WVEC-TV13. (NYSE: BLC) partnered with clean community commissions on October 11<sup>th</sup> to organize our first regional electronic recycling event in Hampton Roads.

Hampton Roads residents responded to **IT'S OUR WATCH / PROJECT GREEN**, by dropping off more than 170,000 lbs of old electronics.

"This event was a great example of what solid partnerships with both government institutions and area businesses, coupled with overwhelming support from the community can accomplish." said Wendy Juren, Director of Public Affairs and Community Marketing. "Everyone is absolutely delighted by the success of this event."

Our partners included Creative Recycling, Grand Furniture, ASIS Applied Services & Information Systems Companies, the Hampton Roads Planning District Commission, TFC Recycling and the Virginia Port Authority.

The following items were accepted: Personal Computers (PCs), Monitors, LCD Screen / Flat Screen Monitors, VCRs, Radios, Stereos, DVD Players, Microwaves, Power Supplies, Rechargeable Batteries, Vacuums, Banking Equipment, Telephones, Pagers, Networking Equipment, Laptops, Keyboards, Mice, Power Cables, Medical Equipment (Non-Hazardous), Printers, Copy Machines, Fax Machines, Cell Phones, Transformers, Scanners, Portable Electronic Devices, Servers, HUBS, Ink Cartridges, Toner Cartridges, Remotes, Modems, Projectors, Cameras, and Televisions.

Visit www.wvec.com/green/ to find where you can "E-cycle" in your city.

###

Belo Corp. is one of the nation's largest pure-play, publicly-traded television companies, with annual revenue of approximately \$775 million. The Company owns and operates 20 television stations reaching more than 14 percent of U.S. television households, including ABC, CBS, NBC, FOX, CW and MyNetwork TV affiliates, and their associated Web sites, in 15 highly-attractive markets across the United States. Belo stations consistently deliver distinguished journalism for which they have received significant industry recognition including nine Alfred I. duPont-Columbia University Silver Baton Awards; nine George Foster Peabody Awards; and 23 national Edward R. Murrow Awards – all since 2000, and in each case more than any other commercial station group in the nation. Nearly all Belo stations rank first or second in their local market. Belo owns stations in seven of the top 25 markets in the nation, with six stations located in the fast-growing, top-14 markets of Dallas/Fort Worth, Houston, Seattle/Tacoma and Phoenix. Additionally, the Company has created regional cable news channels in Texas and the Northwest increasing its impact in those regions. Additional information is available at <a href="https://www.belo.com">www.belo.com</a> or by contacting Paul Fry, vice president/Investor Relations & Corporate Communications, at 214-977-6835.