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**92.9 The Wave  
(WVBW-FM)**

# Press Release



**FOR IMMEDIATE RELEASE**

**March 7, 2013**

## **92.9 The Wave and 7-Eleven Partner To Cure Kids Cancer at CHKD**

**VIRGINIA BEACH, VA** – 92.9 The Wave (WVBW-FM) and 7-Eleven on Newtown Road at Greenwich Road in Virginia Beach are raising donations for Children's Hospital of the King's Daughters on Friday, March 8<sup>th</sup> from 5:00 AM to 1:00 PM. For every cup of fresh-brewed coffee sold, \$1.00 will be donated to 92.9 The Wave's "6<sup>th</sup> Annual Wave Goodbye To Kids Cancer Radiothon".

"Whether you have children or not, CHKD has an impact on the entire Hampton Roads community" says Barbara Daniels, Owner/Operator of 7-Eleven. "We are in Max Media's backyard and have a long-standing friendship with 92.9 The Wave staff and listeners. We couldn't have this opportunity to give-back to local children without the blessing of 7-Eleven Corporate and my loving staff, some who have been directly helped by the childhood cancer center at CHKD."

"Without the love and support for the community from Barbara and her team, we would not be able to make this fundraiser possible" says Mike Allen, 92.9 The Wave Program Director and Afternoon Drive Host. "Our goal as a locally owned and operated company here in Hampton Roads is to continually help our friends and neighbors in need. I cannot thank Barbara and the 7-Eleven team enough for allowing us this opportunity to do just that."

The donations raised during the event will benefit the Childhood Cancer program at the Children's Hospital of the King's Daughters in Norfolk, Virginia.

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*Max Media owns and/or operates or has under contract 41 radio stations in 8 markets, including: Norfolk-Virginia Beach, VA. The Outer Banks of NC, Denver, CO, Russellville/Morrilton AR, Selinsgrove PA, Marion-Carbondale IL, Cape Girardeau MO and Poplar Bluff MO. Max Media also owns and/or operates 7 television stations in: Traverse City MI (ABC), Bowling Green KY (NBC), Portland ME (FOX), Missoula MT (ABC), Great Falls MT (NBC), Butte/Bozeman MT (ABC) and Tyler TX (CBS).*