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**92.9 The Wave
(WVBW-FM)**

Press Release

FOR IMMEDIATE RELEASE

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The Greatest Hits of the 60's, 70's and 80's Live on 92.9 The Wave

VIRGINIA BEACH, VA – 92.9 The Wave (WVBW-FM) has streamlined its musical presentation to become the “Greatest Hits of the 60's, 70's and 80's” beginning today. The station just completed a countdown of the top one-thousand songs from the 1960's, 1970's, and 1980's.

“Hampton Roads has many radio options, but we realized that there was an opportunity to target music fans of all ages” says Michele Williams, 92.9 The Wave’s Operations Manager. “By focusing on three decades of hits we are able to fill that void and give our listeners exactly what they want to hear.”

The Greatest Hits of the 60's, 70's and 80's include staple artists including: Fleetwood Mac, Billy Joel, Chicago, Journey, The Eagles, Rod Stewart, Elton John, and more.

“92.9 The Wave’s new sound will connect a number of great artists to their local fans” says Dave Paulus, Vice-President and General Manager of Max Media of Hampton Roads. “The station will provide our listeners with a great radio listening experience along with local personalities, involvement in community events, and area concerts.”

92.9 The Wave made its Hampton Roads debut in July of 2005. While the music presentation has changed from the launch, the on-air personalities will remain in place. Dick Lamb, Jennifer Roberts, and Paul McCoy will continue to co-host The Morning Wave while Paul Richardson continues in middays and Mike Allen in afternoon drive.

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Max Media owns and/or operates or has under contract 41 radio stations in 8 markets, including: Norfolk-Virginia Beach, VA. The Outer Banks of NC, Denver, CO, Russellville/Morrilton AR, Selinsgrove PA, Marion-Carbondale IL, Cape Girardeau MO and Poplar Bluff MO. Max Media also owns and/or operates 7 television stations in: Traverse City MI (ABC), Bowling Green KY (NBC), Portland ME (FOX), Missoula MT (ABC), Great Falls MT (NBC), Butte/Bozeman MT (ABC) and Tyler TX (CBS).