



FOR IMMEDIATE RELEASE

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The Search is On for the Next Face of FOX43!

Portsmouth, VA – March 28, 2012: Do you have what it takes to be the next Face of FOX43? The fifth search kicks off on April 9 with the call for audition video entries! FOX43 is offering a one-year, paid contract to someone who is energetic, fun-to-watch, familiar with FOX43 programming, and has a passion for the Hampton Roads community. If this sounds like you, log on to FOX43tv.com to review the eligibility requirements and submit a video entry.

"We are so excited at what the fifth year of the Face of FOX43 is going to bring!" said Face of FOX43 Executive Producer Stephanie Cooke. "This year, with the addition of a TOP 20 and then a TOP 5 instead of just a TOP 10 as in years passed, we think we will be able to open the field to even more qualified contestants."



FOX43 is shaking up the summer competition this year with exciting new changes that will allow Hampton Roads viewers to be even more involved with the fun of the FOX43 contest. Pull out your cameras and get ready for your close up! In-person auditions will be held on April 28 at McArthur Center and May 11 at BayPort Credit Union at City Center at Oyster Point. The first round of voting begins on May 21. The New Face of FOX43 will be revealed during a special LIVE show at 7pm on Monday, August 6 on FOX43.

"The plans for this year are insane and I cannot wait to be a part of the awesomeness that is to come," said the reigning Face of FOX43 Tracie Paige. "As sad as I am to leave, I am excited about the upcoming competition. I wish everyone good luck at the auditions and I can't wait to see them there!"

The new FACE must be relaxed in front of a camera, proficient in blogging and social media, comfortable with speaking in public, and capable of uploading video, as well as operating still cameras and simple video cameras. Only one (1) entry is allowed per person; multiple entries will be disqualified. Entries must follow all guidelines and an entry form must be completely filled out in order for an entrant to qualify. In addition to online voting, final decisions will be based on on-camera performance, originality of effort, personality, and mastery of web and mobile communications systems. Participants must be 21 years or older to enter. Complete rules regarding this competition are posted on FOX43tv.com.

The search for the next Face of FOX43 is brought to you by BayPort Credit Union and McDonald's. For more details on rules and eligibility, log onto www.fox43tv.com.

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