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Congratulations Tracie Paige! The NEW Face of FOX43

Portsmouth, Va. – August 18, 2011: The votes are in and the winner has been announced! Congratulations to Tracie Paige, the new Face of FOX43! Tracie competed with 104 hopefuls who submitted online entries and auditioned for the opportunity to represent FOX43 on air and online as the new Face of FOX43!



"I am beyond happy to be the new Face of FOX43," said Norfolk native Tracie Paige. "This is my childhood dream come true, and I expect every day of this next year to be just as magical as the day I was announced as the new Face of FOX43!"

Tracie brings strong interviewing skills with him to his new gig. The Norfolk State University graduate gained media experience while working for Hampton Roads Magazine. During his time with the magazine, Tracie learned to conduct interviews and was even featured in a photo shoot. Viewers may also be surprised to learn that this self-proclaimed "sneaker" fanatic enjoys photography, has a hidden talent of singing and hopes to become an actor one day.

"We are just thrilled to have Tracie join our staff! All of the Top Ten finalists this year brought their "A" games and made the contest so much fun," said Face of FOX43 Executive Producer Stephanie Cooke. "Having Tracie win was icing on the cake. For three years we've really enjoyed providing area residents the opportunity to step up and become a star. I know in our fourth year, our newest star-to-be Tracie will bring yet another great perspective to the Face of FOX43, and everyone will love seeing him on the air and out at events!"

Face of FOX43 casting calls were held in June at the Cox Wireless Kiosk in MacArthur Center and BayPort Credit Union in Newport News. Each contestant competed by recording a one-to-two minute video which was posted on FOX43tv.com. Viewers were then able to log on and cast their vote for the individual who would best represent FOX43 and their community. After in-



person appearances and campaigning online in various social media, the Top Ten finalists endured a week-long elimination on The Hampton Roads Show. Each day, two hopefuls were eliminated until the hard-fought contest came down to Jarrod “J-Rod” Tanner and Tracie Paige on the final day.

“BayPort is extremely pleased to be a major sponsor of the Face of FOX43. It’s exciting to see young talent develop during the year and promote the community,” said Bayport Credit Union President and CEO George R. Dudley, Jr. “We look forward to another wonderful year of working with the Face of FOX43 and believe Tracie will bring a new level of enthusiasm to the entire Hampton Roads area.”

As the new FACE of FOX43, Tracie will receive a one-year, paid contract to keep you updated on the latest happenings and events in the Hampton Roads community. The new FACE of FOX43’s first appearance will be at the Hampton Bay Days Festival in Downtown Hampton on September 10th and 11th. Viewers can also check in with Tracie by following him on Facebook and Twitter, as well as by logging on to FOX43tv.com. The Face of FOX43 is presented on air and online by BayPort Credit Union and Cox Wireless.

"The Face of FOX43 program is a great community initiative, and we're pleased to be part of it," said Cox Wireless Director of Public Affairs Felicia Blow. "Cox is very active in the Hampton Roads community and we are happy to know that we can continue our community involvement as we partner further with Tracie and the FOX43 team."

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