



FOR IMMEDIATE RELEASE

Contact: Kristen Joyal
Creative Services Director
WAVY-TV/WVBT-TV
757-393-1010

Meet The Face of FOX43 Top 10 Finalists!



Portsmouth, VA – July 22, 2011: A panel of WVBT FOX43 judges made their selection and the public voiced their choice after participating in on-line voting for nearly a month! Now, it's time to reveal the TOP 10 finalists in Hampton Roads most-watched spokesperson contest: the search for the next Face of FOX43!

Sarah "Birdy" Evans (Poquoson, VA), received the most on-line votes with 194,000 views securing a seat in the Top 10! Glenn Bond (Jacksonville, NC), Heather Bureau (Gainesville, FL), Niko Clemons (Newport News, VA), Cassie Hampton (Yorktown, VA), Brittany Jones (Suffolk, VA), Tracie Paige (Norfolk, VA), Jennell Riddick (Suffolk, VA), Justin Smith (Chesapeake, VA), and Jarrod "J-Rod" Tanner (Virginia Beach, VA) make up the rest of this year's Top 10 finalists.

The search for the next Face of FOX43 contest is in its fourth year and is generating more excitement from people across Hampton Roads than ever before. Lots of folks came out to the live audition sites at BayPort Credit Union at Oyster Point in City Center, as well as COX Wireless in MacArthur Center in Norfolk this past June. Many more uploaded their own unique video submissions online.

"This year's Top Ten are fun to be around and serious about the work that The Face is tasked with both at the station and in the community," said Face of FOX43 Executive Producer Stephanie Cooke. "We are looking forward to the second round of voting and seeing what the



finalists do with the tasks that the finalists still have ahead. There's a winner in this group for sure."

The Top 10 contestants now have a week to post their e-campaigns before round 2 voting begins on Tuesday, July 26, 2011. Finalists will write, shoot, and produce new videos for you to judge! The Top 10 contestants will also appear on The Hampton Roads Show August 1 and 2 at 8am.

Round 2 of voting ends at midnight on Sunday, August 7, 2011. Then, the finalists move to the critical elimination round LIVE on The Hampton Roads show the week of August 9, 2011! Watch who's crowned the next Face of FOX43 on The Hampton Roads Show LIVE at 8am on Monday, August 15, 2011.

Log on to Fox43tv.com to watch video submissions from the Top 10 finalists and watch The Hampton Roads Show on FOX43 at 8am for continuous updates in the hot competition! The next Face of FOX43 receives a one-year contract as a paid spokesperson for WVBT FOX43.

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