



FOR IMMEDIATE RELEASE

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The Search is On for the Next Face of FOX43!

Portsmouth, VA – June 2, 2011: Do you have what it takes to be the next Face of FOX43? The fourth search kicks off on Saturday June 4 at MacArthur Center in Norfolk. LIVE auditions will take place from Noon – 4 pm at the Cox Wireless kiosk in Grand Court. FOX43 will give a one-year, paid contract to someone who is energetic, fun-to-watch, familiar with FOX43 programming, and has a passion for the Hampton Roads community.

The new FACE must be relaxed in front of a camera, proficient in blogging and social media, comfortable with speaking in public, and capable of uploading video, as well as operating still cameras and simple video cameras. If this sounds like you, log onto FOX43tv.com to review the eligibility requirements and submit a video entry!

"We've found some really great talent from people who've shown up for our in-person auditions," said Face of FOX43 Producer Stephanie Cooke. "The videos that contestants create on their own and upload are fun to watch, but the in-person studio auditions are incredibly entertaining!"

Potential stars should come prepared to videotape a minimum one (1), maximum two (2) minute audition. Time is limited and no auditions will be edited. Auditions will be posted to FOX43tv.com by the television station's web staff. Contestants may inform us after taping – NOT – to upload their video so that they may upload a video entry of their own. Only one (1) entry is allowed per person; multiple entries will be disqualified. Entries must follow all guidelines and an entry form must be completely filled out in order for an entrant to qualify. Final decisions will be based on on-camera performance, originality of effort, personality, and mastery of web and mobile communications systems. Participants must be 21 years or older to enter. Complete rules regarding this competition are posted on FOX43tv.com.

If you can't make it to MacArthur Center, LIVE auditions will also be held on Saturday, June 17 from Noon – 4 pm at Bayport Credit Union located in City Center at Oyster Point in Newport News. The search for the next Face of FOX43 is brought to you by Bayport Credit Union and Cox Wireless. For more details, check out <u>Face of Fox Live Auditions</u>.

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About LIN Media

LIN Media, along with its subsidiaries, is a local multimedia company that owns, operates or services 32 network-affiliated broadcast television stations, interactive television station and niche web sites, and mobile platforms in 17 U.S. markets. LIN Media's online advertising business, RMM, leverages unique technology, new product innovation and customized interactive and mobile advertising solutions to deliver measurable results to local, regional and national clients.

LIN TV Corp. is traded on the New York Stock Exchange under the symbol "TVL". Financial information about the company is available at www.linmedia.com.