



Are You the Next FACE? WVBT FOX43 Search for the Next “Face of FOX43”

For Immediate Release

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Portsmouth, VA – May 21, 2010: Do you have what it takes to be the Face of FOX43? This is the third year for the search and it just keeps getting better! Audition for the opportunity to represent FOX43 at community events, be a correspondent on the Hampton Roads Show and blog online at FOX43tv.com! The Southside's only casting call will be held on Friday, June 4th from Noon to 3pm at WAVY / FOX43 studios in Portsmouth.

You'll want to get there early because the line may wrap around the building! Parking is available along Wythe Street and in the WAVY / FOX43 lot. This year's search is brought to you by Bayport Credit Union! If you can't make the June 4th casting call, there is an additional audition in Newport News at Bayport Credit Union in Oyster Point City Center on Friday, June 18th from Noon to 3pm.

"We've found some really great talent from people who've shown up for our in-person auditions," said Face of FOX43 Producer Stephanie Cooke. "The videos that contestants create on their own and upload are fun to watch, but the in-person studio auditions are incredibly entertaining. The first year we had the contest, the winner produced her own video and uploaded it to our site. The second year, we found the winner from a studio audition. We can't wait to see what year three's auditions will bring!"

Now, it's your chance to be the next FACE! FOX43 will give a one-year, paid contract to someone who is energetic, fun-to-watch, familiar with FOX43 programming, and has a passion for the Hampton Roads community. The new FACE must be relaxed in front of a camera, proficient in blogging and social medias, comfortable with speaking in public, and capable of uploading video, as well as operating still cameras and simple video cameras. If this sounds like you, log onto FOX43tv.com to review the eligibility requirements and submit a video entry.

"This is a rare opportunity for budding celebs to come out and show their star power," said Creative Services Director Kristen Joyal. "Anyone who auditions has a definite shot and it is an experience they'll treasure forever! Kelly Gaita got her start as the first FACE of FOX43 and look at her now! She's a Lifestyle Correspondent on The Hampton Roads Show."

Potential stars should come prepared to videotape a minimum one (1), maximum two (2) minute audition. Time is limited and no auditions will be edited. Auditions will be posted to FOX43tv.com by the television station's web staff. Contestants may inform us after taping – NOT – to upload their video so that they may upload a video entry of their own. Only one (1) entry is allowed per person; multiple entries will be disqualified. Entries must follow all guidelines and an entry form must be completely filled out in order for an entrant to qualify. Final decision will be based on on-camera performance, originality of

effort, personality, and mastery of web and mobile communications systems. Participants must be 21 years or older to enter. Complete rules regarding this competition are posted on FOX43tv.com. Future on-site auditions may take place and will be announced on FOX43tv.com and on FOX43-TV. Deadline for entries is Friday, June 25, 2010. Online voting will begin on June 28th and the new FACE of FOX43 will be announced in August!

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