

FOX 43 ANNOUNCES NICK VITALE AS THE NEW FACE OF FOX

For Immediate Release Contact: Judy Triska Creative Services Director (757) 396-6164

Portsmouth, VA – August 20, 2009 – After weeks of heated competition and over three million votes cast on <u>FOX43tv.com</u>, the new Face of FOX43 was announced Friday and the winner is Virginia Beach resident Nick Vitale.

Ten finalists competed throughout the month of July and last week, two finalists were eliminated each night on FOX 43 News at 10pm. The other nine finalists were: Luke Barton, Brandon McPherson, Nik Madry, Jonathan Frank, Jillian Pridgeon, Jay Gates, Stephanie Calway, Rene Finkenkeller and Tiara Carr.



With the reigning Face of FOX43, Kelly Gaita on hand, the winner was announced LIVE on FOX43 News at 7am last Friday.

"It really hasn't sunk in yet," said Face of FOX43 Nick Vitale. "I never thought I'd have a job with a desk, luckily that desk is on live TV!" he added.

Nick Vitale was born and raised in Hampton Roads and after some time on the west coast and New York he has returned to the area he loves. Nick, a seasoned actor and emcee, is sure to excel in his role as the face, voice, and personality of FOX43 and FOX43tv.com.

The spokesperson search, sponsored by Bayport Credit Union, encouraged video auditions both on-line and taped auditions in the FOX43 studios, with all auditions posted on <u>FOX43tv.com</u>.

"The Face of FOX43 competition this year showcased an amazing group of outstanding talent," said Judy Triska, Creative Services Director for FOX43 and WAVY-TV. "Nick has emerged as the best face to represent our station and we are excited for the year ahead!"

Nick will hold the position of Face of FOX43 for a one year period. For more information on Nick Vitale or to view his first blog, log on to <u>FOX43tv.com</u>.

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About LIN TV

LIN TV Corp., along with its subsidiaries, is a local television and digital media company, owning and/or operating 27 television stations in 17 U.S. markets, all of which are affiliated with a national broadcast network. LIN TV's highly-rated stations deliver important local news and community stories, along with top-rated sports and entertainment programming, to 9% of U.S. television homes, reaching an average of 11 million households per week.

LIN TV is also a leader in the convergence of local broadcast television and the Internet through its television station web sites and a growing number of local online innovations that reach 15% of U.S. broadband households. LIN TV is traded on the New York Stock Exchange under the symbol "TVL". Financial information about the company is available at www.lintv.com.