

PRESS RELEASE

For Immediate Release



SUMMITMEDIA ANNOUNCES

American Idol Live in Studio on Play Mornings with Melissa & Jack

Richmond's American Idol Star, Rayvon Owen, Returns To Film TV Homecoming

April 30, 2015 Richmond, Virginia – SummitMedia, LLC announced today that 103.7 Play will be one of only three places that American Idol Star Rayvon Owen will visit during the show's Homecoming special for the Top 4 contestants. Owen, a Henrico native, and the American Idol TV crew will stop in during the 8AM hour for a live interview on Mornings with Melissa & Jack on Friday, May 1st.

“We are so proud of Rayvon and the way he has represented Richmond,” said SummitMedia Richmond President Bob Willoughby. “American Idol is one of the most viewed television shows in the world and we are honored that he chose to spend part of his big day with us.”

Owen has already done several phone interviews with hosts Melissa & Jack and received tremendous support from listeners as he battled his way into the Top Four. “Rayvon is a tremendously talented singer who is also super sweet and humble – which is why our listeners love him.” said Program Director Melissa Chase.

“One of the cool things about doing a local radio show is when great things like this happen in our community and we get to share it with everyone,” added co-host Jack Lauterback.

For more information about Rayvon's visit to Richmond go to 1037Play.com or [Facebook.com/1037Play](https://www.facebook.com/1037Play).

About SummitMedia Richmond

SummitMedia Richmond properties also include Country station 95.3 FM WKHK, Classic Rock station 96.5 FM WKLR, AC station 100.9 FM WHTI and CHR station Hot 106.1 FM. The cluster operates 5 FM radio stations serving the Richmond, Virginia market.

About SummitMedia

SummitMedia, LLC is an integrated broadcasting, digital media, direct marketing, and events company focused on compelling local brands, powerful personalities, and meaningful solutions. For additional information contact us at (205) 326-2552

Contact Information:

SummitMedia LLC

(205) 326-2552

<http://www.summitmediacorp.com/>



###